



BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

MATA KULIAH / KELAS Manajemen Pemasaran II / E2.181
DOSEN ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 32

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2020-10-03	Taktik Pemasaran	10:00:00	12:30:00	13	<i>Ergo Nurpatria Kurniawan</i>
2	2020-10-10	Pengembangan Pasar	10:00:00	12:30:00	28	<i>Ergo Nurpatria Kurniawan</i>
3	2020-10-17	Perancangan Tawaran Pasar Global	10:00:00	12:30:00	15	<i>Ergo Nurpatria Kurniawan</i>
4	2020-10-24	Kekuatan WOM-(Words of Mouth)	10:00:00	12:30:00	32	<i>Ergo Nurpatria Kurniawan</i>
5	2020-10-31	MembangunKepuasan Pelanggan	10:00:00	12:30:00	31	<i>Ergo Nurpatria Kurniawan</i>
6	2020-11-07	Harga Produk	10:00:00	12:30:00	32	<i>Ergo Nurpatria Kurniawan</i>
7	2020-11-14	Komunikasi Pemasaran Terpadu	10:00:00	12:30:00	30	<i>Ergo Nurpatria Kurniawan</i>
8	2020-11-21	Ujian Tengah Semester	10:00:00	12:30:00	29	<i>Ergo Nurpatria Kurniawan</i>
9	2020-11-28	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	10:00:00	12:30:00	31	<i>Ergo Nurpatria Kurniawan</i>
10	2020-12-05	Isu-isu Kontemporer dalam Pemasaran	10:00:00	12:30:00	29	<i>Ergo Nurpatria Kurniawan</i>
11	2020-12-12	Konsep Selling/Penjualan	10:00:00	12:30:00	29	<i>Ergo Nurpatria Kurniawan</i>
12	2020-12-19	Mengelola Tenaga Penjualan	10:00:00	12:30:00	30	<i>Ergo Nurpatria Kurniawan</i>
13	2021-01-02	Mengelola Relationship Customer Management	10:00:00	12:30:00	30	<i>Ergo Nurpatria Kurniawan</i>

14	2021-01-09	Isu-isu Kontemporer dalam Pemasaran	10:00:00	12:30:00	29	<i>[Handwritten Signature]</i>
15	2021-01-16	Isu-isu Kontemporer dalam Pemasaran	10:00:00	12:30:00	29	<i>[Handwritten Signature]</i>
16	2021-01-23	Ujian Akhir Semester	10:00:00	12:30:00	31	<i>[Handwritten Signature]</i>

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

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No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2020-10-03	2020-10-10	2020-10-17	2020-10-24	2020-10-31	2020-11-07	2020-11-14	2020-11-21	2020-11-28	2020-12-05	2020-12-12	2020-12-19	2021-01-02	2021-01-09	2021-01-16	2021-01-23	
1	2018511022	ANISA	A	A	A	H	H	H	H	H	H	A	A	H	H	H	H	H	11
2	2018511023	RINI FITHRIANI	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	15
3	2018511026	NURSANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2018511027	TIA ASTRIYANI	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	14
5	2018511028	NURDINI APRILIANTI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
6	2018511029	SOPIAN	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	15
7	2018511032	AGUNG NUGROHO	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	16
8	2018511033	NURAI SYAH	H	A	A	H	H	H	H	H	H	H	A	H	H	H	H	H	13
9	2018511055	ADINDA ZAHRA ARYA PUSPITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2018511069	FAISAL RITONGA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2018511080	AJAD SUDRAJAT	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2018511108	ESTER SIMAMORA	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	14
13	2018511131	REKKA LESTARI	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	14
14	2018511135	LAYLA FAUZIAH	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	14
15	2018511136	SITI NURLEILA	A	H	A	H	H	H	H	A	H	H	H	H	H	A	H	H	12
16	2018511137	SUSWADI	A	H	A	H	H	H	H	H	H	H	H	H	H	A	H	H	13
17	2018511140	RAFITA NING LESTARI	A	H	A	H	H	H	H	H	H	A	A	A	A	H	H	H	10

18	2018511143	DINA RAHAYU	A	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	13
19	2018511144	RIMA HIDAYAH	A	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	13
20	2018511147	DIO RIDHO APRIADJI	A	H	A	H	H	H	H	H	H	H	A	A	H	H	H	H	12
21	2018511149	YUYUN YUNANINGSIH	A	H	A	H	H	H	H	H	H	H	A	A	H	H	H	H	12
22	2018511216	AGUSTIN DWI ANGGRAENI	A	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	13
23	2018511236	INTAN PERMATASARI PUTRI	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	14
24	2018511250	EKO FITRIYATNO	H	H	A	H	H	H	A	H	H	H	H	H	H	H	H	H	14
25	2018511261	DEVI TRIYANA	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	14
26	2018511263	GANDI	H	A	A	H	H	H	H	A	A	A	H	H	H	H	H	H	11
27	2018511266	IRNI FATONAH	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
28	2018511268	MOH. ABDULLAH MANSUR	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	14
29	2018511317	WINDI SIMBOLON	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2018511343	LUTFAH AROFATUL MUTMAINAH	H	A	A	H	A	H	A	A	H	H	H	H	A	H	H	H	10
31	2018511356	RANI IMELDA	H	H	A	H	H	H	H	H	H	A	H	H	A	H	H	13	8
32	2018511362	M. AGUSTIAWAN SAPUTRA	A	H	A	H	H	H	H	H	H	H	A	A	A	H	H	H	11

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

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No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511022	ANISA	60	80	70	75	75	B+
2	2018511023	RINI FITHRIANI	90	80	85	85	84	A-
3	2018511026	NURSANTI	100	80	85	90	87	A-
4	2018511027	TIA ASTRIYANI	80	80	80	85	82	A-
5	2018511028	NURDINI APRILIANI	90	80	85	90	86	A-
6	2018511029	SOPIAN	100	80	85	90	87	A-
7	2018511032	AGUNG NUGROHO	100	80	85	90	87	A-
8	2018511033	NURAI SYAH	80	80	80	85	82	A-
9	2018511055	ADINDA ZAHRA ARYA PUSPITA	100	80	85	90	87	A-
10	2018511069	FAISAL RITONGA	100	80	85	90	87	A-
11	2018511080	AJAD SUDRAJAT	100	80	85	90	87	A-
12	2018511108	ESTER SIMAMORA	90	80	85	90	86	A-
13	2018511131	REKKA LESTARI	90	80	85	90	86	A-
14	2018511135	LAYLA FAUZIAH	90	80	85	90	86	A-
15	2018511136	SITI NURLELA	70	80	80	80	79	B+
16	2018511137	SUSWADI	80	80	85	85	83	A-
17	2018511140	RAFITA NING LESTARI	80	80	80	80	80	A-
18	2018511143	DINA RAHAYU	90	80	80	80	81	A-

19	2018511144	RIMA HIDAYAH	90	80	85	85	84	A-
20	2018511147	DIO RIDHO APRIADJI	80	80	85	85	83	A-
21	2018511149	YUYUN YUNANINGSIH	80	80	85	90	85	A-
22	2018511216	AGUSTIN DWI ANGGRAENI	90	80	80	85	83	A-
23	2018511236	INTAN PERMATASARI PUTRI	80	80	80	80	80	A-
24	2018511250	EKO FITRIYATNO	80	80	85	85	83	A-
25	2018511261	DEVI TRIYANA	80	80	80	85	82	A-
26	2018511263	GANDI	50	80	75	80	76	B+
27	2018511266	IRNI FATONAH	90	80	85	90	86	A-
28	2018511268	MOH. ABDULLAH MANSUR	80	80	70	80	78	B+
29	2018511317	WINDI SIMBOLON	100	80	90	90	88	A-
30	2018511343	LUTFAH AROFATUL MUTMAINAH	50	80	70	75	74	B
31	2018511356	RANI IMELDA	80	80	80	85	82	A-
32	2018511362	M. AGUSTIAWAN SAPUTRA	80	80	85	90	85	A-

Dosen,


ERGO NURPATRIA KURNIAWAN, M.M.