



BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

MATA KULIAH / KELAS Manajemen Pemasaran II / F2.181
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 49

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2020-09-16	Taktik Pemasaran	18:30:00	21:00:00	39	
2	2020-09-23	Pengembangan Pasar	18:30:00	21:00:00	39	
3	2020-09-30	Perancangan Tawaran Pasar Global	18:30:00	21:00:00	39	
4	2020-10-07	Produk Barang dan Merek	18:30:00	21:00:00	39	
5	2020-10-14	Produk Jasa dan Merek	18:30:00	21:00:00	42	
6	2020-10-21	Harga Produk	18:30:00	21:00:00	42	
7	2020-10-28	Mengelola Eceran, Pedagang Besar dan Logistik Pasar	18:30:00	21:00:00	42	
8	2020-11-04	Saluran Pemasaran	18:30:00	21:00:00	42	
9	2020-11-18	Ujian Tengah Semester (UTS)	19:00:00	21:00:00	48	
10	2020-11-25	Komunikasi Pemasaran Terpadu	18:30:00	21:00:00	41	
11	2020-12-02	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	18:30:00	21:00:00	36	
12	2020-12-08	Konsep Selling/Penjualan	18:30:00	21:00:00	37	
13	2020-12-16	Mengelola Tenaga Penjualan	18:30:00	21:00:00	37	

14	2020-12-23	Mengelola Relationship Customer Management	18:30:00	21:00:00	42	<i>[Handwritten Signature]</i>
15	2020-12-30	Isu-isu Kontemporer dalam Pemasaran	18:30:00	21:00:00	42	<i>[Handwritten Signature]</i>
16	2021-01-27	Ujian Akhir Semester (UAS)	19:00:00	21:00:00	47	<i>[Handwritten Signature]</i>



Ketua Program Studi,
SUSANTI WIDHIASTUTI, Dr., M.M.



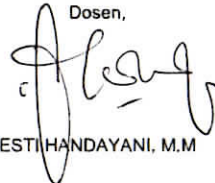
DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

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No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2020-09-16	2020-09-23	2020-09-30	2020-10-07	2020-10-14	2020-10-21	2020-10-28	2020-11-04	2020-11-18	2020-11-25	2020-12-02	2020-12-09	2020-12-16	2020-12-23	2020-12-30	2021-01-27	
1	2017511190	EVA NOVIA	A	A	A	A	H	H	H	H	H	A	A	H	H	A	A	H	8
2	2017521341	OMSAH	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	14
3	2018511020	NUNU JAENUDIN	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
4	2018511030	DANY JULIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2018511034	HERLINA	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
6	2018511035	BINTANG SETIADI	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
7	2018511037	KRISTANTI WIRA KARDILA LAROSA	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	15
8	2018511040	AGUS DILLAH	A	A	A	A	H	H	A	A	H	A	A	A	A	A	A	H	4
9	2018511047	GEOVANONY ZUHDHI PRABOWO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2018511049	VISKA FITRIA	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
11	2018511059	FITRI YUNINGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2018511060	RIO PRASSETYA	A	A	A	A	A	A	H	H	H	H	H	A	A	H	H	H	8
13	2018511062	SARI YOLANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2018511064	DAH SITI RODIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
15	2018511109	SISILIA CHINTYA LYDIANA UNTARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
16	2018511110	IRFAN YUSNIZAR RACHMAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2018511111	LISAH SEPTEA CAHYANI	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	15

18	2018511115	ERIDA NATALIA SINAY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2018511116	NURHASANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2018511129	ENGGAR ARTA SETIA NINGRUM	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2018511172	RONI SAPUTRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2018511173	BEBIS ROBBY SAHIRLI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2018511174	MILENA TRI DWASASI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2018511176	SILVIA BUNGA RIZKY	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	15
25	2018511187	DAHLIA PARAMITA TANJUNG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2018511188	NUR ISMAYUNINGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2018511203	JAMALUDDIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2018511211	RIZKI ZULKARNAIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2018511225	DARYATI	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	15
30	2018511238	DENI RUDIYANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2018511239	REVI DESTRIYANA	A	A	A	A	A	A	A	H	H	H	A	A	H	H	H	H	6
32	2018511242	RINI SAFITRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2018511244	RESA PUTRI ANNA OKTAVIANI	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	14
34	2018511245	NIA AMELIA NINGTYAS	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
35	2018511248	ANA PRIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2018511255	APRI ALPIANSAH	A	A	A	A	A	A	A	H	A	A	A	A	A	A	A	H	2
37	2018511257	FITRI NUR ISTIQOMAH	A	A	A	A	H	H	A	A	H	H	H	H	H	H	H	H	10
38	2018511272	DESMA SARI	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	14
39	2018511280	AANG KUNAEFI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
40	2018511295	TITA NUR AISYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
41	2018511301	HILMY CHAIDAR	A	A	A	A	A	A	A	H	A	A	A	A	A	A	A	A	1
42	2018511322	MUHAMAD GIAN ANWARUDIN	A	A	A	A	H	H	H	H	H	H	H	H	H	H	H	H	12
43	2018511324	ISLAH FARADISIA	A	A	A	A	A	A	A	H	A	A	A	A	H	H	H	H	4
44	2018511344	BUDI PRASETYO	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	15
45	2018511346	DENI EKO PUTRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
46	2018511348	JUHATI UMYANG	H	H	H	H	A	A	H	H	H	A	A	A	A	A	A	H	8

47	2018511361	RIZKA ANGGI PRATIWI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
48	2018511397	LILIS PUSPA DEWI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
49	2019512178	ARI SUGENG RIZKIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

ESTI HANDAYANI, M.M



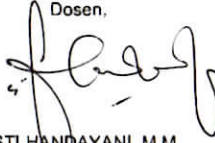
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2020/2021

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No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2017511190	EVA NOVIA	50	87	85	80	81	A-
2	2017521341	OMSAH	88	88	85	85	87	A-
3	2018511020	NUNU JAENUDIN	88	83	85	80	83	A-
4	2018511030	DANY JULIANSYAH	100	90	90	90	91	A
5	2018511034	HERLINA	88	82	85	85	85	A-
6	2018511035	BINTANG SETIADI	88	90	90	90	90	A
7	2018511037	KRISTANTI WIRA KARDILA LAROSA	100	90	85	80	87	A-
8	2018511040	AGUS DILLAH	43	70	85	85	76	B+
9	2018511047	GEOVANONY ZUHDHI PRABOWO	100	70	85	85	82	A-
10	2018511049	VISKA FITRIA	0	0	0	0 /	0	E
11	2018511059	FITRI YUNINGSIH	100	92	85	90	91	A
12	2018511060	RIO PRASSETYA	13	30	85	85	59	C
13	2018511062	SARI YOLANDA	100	87	80	85	87	A-
14	2018511064	DIAH SITI RODIAH	100	70	85	80	80	A-
15	2018511109	SISILIA CHINTYA LYDIANA UNTARI	100	83	85	85	86	A-
16	2018511110	IRFAN YUSNIZAR RACHMAN	100	88	85	90	90	A
17	2018511111	LISAH SEPTEA CAHYANI	100	88	85	85	88	A-
18	2018511115	ERIDA NATALIA SINAY	100	88	85	85	88	A-

19	2018511116	NURHASANAH	100	83	85	85	86	A-
20	2018511129	ENGGAR ARTA SETIA NINGRUM	100	88	85	85	88	A-
21	2018511172	RONI SAPUTRA	100	92	85	85	89	A-
22	2018511173	BEBIS ROBBY SAHIRLI	100	88	85	85	88	A-
23	2018511174	MILENA TRI DWASASI	100	70	85	80	80	A-
24	2018511176	SILVIA BUNGA RIZKY	100	82	85	85	86	A-
25	2018511187	DAHLIA PARAMITA TANJUNG	94	70	85	85	81	A-
26	2018511188	NUR ISMAYUNINGSIH	100	83	85	85	86	A-
27	2018511203	JAMALUDDIN	100	92	85	90	91	A
28	2018511211	RIZKI ZULKARNAIN	100	83	85	85	86	A-
29	2018511225	DARYATI	94	82	85	85	85	A-
30	2018511238	DENI RUDIYANTO	100	75	80	80	81	A-
31	2018511239	REVI DESTRIYANA	31	70	80	80	72	B
32	2018511242	RINI SAFITRI	100	88	85	85	88	A-
33	2018511244	RESA PUTRI ANNA OKTAVIANI	81	87	85	80	84	A-
34	2018511245	NIA AMELIA NINGTYAS	100	88	85	85	88	A-
35	2018511248	ANA PRIYANTI	100	70	85	80	80	A-
36	2018511255	APRI ALPIANSAH	13	60	85	80	68	B-
37	2018511257	FITRI NUR ISTIQOMAH	100	87	80	80	85	A-
38	2018511272	DESMA SARI	100	88	85	85	88	A-
39	2018511280	AANG KUNAEFI	100	57	80	85	76	B+
40	2018511295	TITA NUR AISYAH	100	88	80	85	87	A-
41	2018511301	HILMY CHAIDAR	13	0	85	0 /	19	E
42	2018511322	MUHAMAD GIAN ANWARUDIN	13	50	80	80	63	C+
43	2018511324	ISLAH FARADISIA	29	60	80	85	70	B
44	2018511344	BUDI PRASETYO	94	92	85	85	89	A-
45	2018511346	DENI EKO PUTRA	100	83	85	85	86	A-
46	2018511348	JUHATI UMYANG	44	50	85	80	67	B-
47	2018511361	RIZKA ANGGI PRATIWI	100	88	85	85	88	A-

48	2018511397	LILIS PUSPA DEWI	100	88	85	80	86	A-
49	2019512178	ARI SUGENG RIZKIANTO	100	90	85	90	90	A

Dosen,

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