






**BERITA ACARA PERKULIAHAN
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

MATA KULIAH / KELAS Manajemen Pemasaran I / E1211
DOSEN ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 29

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-23	Pengertian Manajemen Pemasaran	19:01:05	21:31:21	29	
2	2022-09-30	Pengertian Manajemen Pemasaran	19:05:12	21:30:29	29	
3	2022-10-07	Kekuatan Words of Mouth (Wom)	19:01:01	21:33:32	29	
4	2022-10-14	Kekuatan Words of Mouth (Wom)	19:06:14	21:32:09	29	
5	2022-10-21	Mengembangkan Strategi & Rencana PMS	19:00:45	21:30:12	28	
6	2022-10-28	Menganalisa Konsumen	19:07:03	21:31:29	28	
7	2022-11-04	Mengumpulkan Informasi	19:01:31	21:35:04	27	
8	2022-11-11	Menganalisa Pasar Bisnis	19:08:03	21:30:22	28	
9	2022-11-18	UTS	19:00:00	21:00:00	29	
10	2022-12-02	Mengidentifikasi STP	19:01:15	21:32:18	29	
11	2022-12-09	Ekuitas Merk	19:05:09	21:30:22	29	
12	2022-12-16	Mengembangkan Positioning Merk	19:03:12	21:31:21	28	
13	2022-12-23	Menghadapi Persaingan	19:00:31	21:33:09	28	

14	2022-12-30	Menghadapi Persaingan	19:03:17	21:30:21	27	
15	2023-01-06	Membentuk Penawaran Pasar dengan Strategi Produk	19:01:09	21:31:09	27	
16	2023-01-20	UAS Manajemen Pemasaran I	19:00:00	21:00:00	27	



Ketua Program Studi,


SUSANTI WIDHIASTUTI, Dr., M.M.

18	2021511055	LIDIYA LASIMPALA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2021511056	SRIYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511061	RINA SARI SIREGAR	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511063	TRI GUSTANIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2021511070	RESIYANA PUTRI MUSDALIFAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2021511073	CICI VERONICA PASARIBU	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2021511074	NANDA AYU SEPTIYANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2021511119	RANGGA KUSUMA WARDHANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2021511157	ERIKSON SIMARTAMA	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	15
27	2021511246	YUPAIZA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021522379	NINA YAROH	H	H	H	H	A	H	A	H	H	H	H	H	H	H	H	H	14
29	2022512222	YUDI MUSHENDAR	H	H	H	H	H	H	H	H	H	H	H	A	A	A	A	A	11

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS	Manajemen Pemasaran I / E1211
DOSEN	ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	3 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	29

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2021511005	ASTRIYANA ARYANTI	100	75	82	88	84	A-
2	2021511008	SANRO YOKI	100	75	84	87	82	A-
3	2021511012	PRISKA LILY	100	75	86	87	84	A-
4	2021511013	BERRYSUWATALBESSY	88	75	84	88	81	A-
5	2021511016	JENED DENGA	100	75	0	88	66	B-
6	2021511018	ISMI NURFAUZIAH	100	75	83	87	82	A-
7	2021511024	JUNIAR NURUL HANIFAH	81	75	82	0	0	
8	2021511027	MIA APRIANI	100	75	85	88	85	A-
9	2021511029	ILVIN KURNIAWAN RUHYANA	100	75	81	87	83	A-
10	2021511032	ANANDA EKA LESTARI	100	75	85	87	84	A-
11	2021511033	MARYAMAH	100	75	81	87	83	A-
12	2021511034	ALFIN ANDREAN SULAEMAN	100	75	86	0	0	B
13	2021511035	TARWIYAH	100	75	82	87	84	A-
14	2021511038	AFRIDO BERLIANTO	100	75	84	87	84	A-
15	2021511043	SRI RAHAYU	100	75	83	87	84	A-
16	2021511049	SEPTA HUMAIDA	100	75	84	87	84	A-
17	2021511054	EDI JUNAEDI	100	75	87	87	85	A-
18	2021511055	LIDIYA LASIMPALA	100	75	84	87	84	A-

19	2021511056	SRIYATI	100	75	85	87	84	A-
20	2021511061	RINA SARI SIREGAR	100	75	82	87	84	A-
21	2021511063	TRI GUSTANIA	100	75	85	87	84	A-
22	2021511070	RESIYANA PUTRI MUSDALIFAH	100	75	85	87	84	A-
23	2021511073	CICI VERONICA PASARIBU	100	75	86	88	85	A-
24	2021511074	NANDA AYU SEPTIYANA	100	75	83	88	84	A-
25	2021511119	RANGGA KUSUMA WARDHANI	100	75	84	87	84	A-
26	2021511157	ERIKSON SIMARTAMA	94	75	85	87	84	A-
27	2021511246	YUPAIZA	100	75	85	87	84	A-
28	2021522379	NINA YAROH	88	75	83	87	83	A-
29	2022512222	YUDI MUSHENDAR	69	75	0	0	0	

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.