



BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS Manajemen Pemasaran / CBS12
DOSEN SRI LESTARI PRASILOWATI , Dr.
PROGRAM STUDI MAGISTER MANAJEMEN / 61101
SEMESTER/BOBOT 1 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 31

| KE | Tanggal | Materi | Jam Mulai | Jam Selesai | Mhs. Hadir | Paraf Dosen |
|----|------------|--|-----------|-------------|------------|--------------|
| 1 | 2022-09-17 | Pendahuluan | 09:06:30 | 07:15:23 | 25 | <i>Wiana</i> |
| 2 | 2022-09-24 | Perencanaan Pemasaran | 09:06:54 | 07:15:24 | 25 | <i>Wiana</i> |
| 3 | 2022-10-01 | Sistem Informasi Pemasaran | 07:15:52 | 17:37:37 | 29 | <i>Wiana</i> |
| 4 | 2022-10-08 | Analisis Lingkungan Pemasaran | 07:16:08 | 17:37:40 | 29 | <i>Wiana</i> |
| 5 | 2022-10-15 | Sistim Informasi | 09:37:52 | 19:37:10 | 23 | <i>Wiana</i> |
| 6 | 2022-10-22 | Analisis Lingkungan Pemasaran | 09:38:18 | 19:37:16 | 23 | <i>Wiana</i> |
| 7 | 2022-10-29 | Analisis karakter dan perilaku konsumen | 08:07:37 | 20:47:19 | 29 | <i>Wiana</i> |
| 8 | 2022-11-05 | Identifikasi segmen pasar dan memilih target pasar | 08:08:24 | 20:47:22 | 29 | <i>Wiana</i> |
| 9 | 2022-11-12 | UTS | 08:25:42 | 21:02:05 | 25 | <i>Wiana</i> |
| 10 | 2022-11-19 | Merancang dan Mengelola Jasa | 09:35:29 | 07:46:29 | 24 | <i>Wiana</i> |
| 11 | 2022-11-26 | Mengembangkan Strategi dan Program Harga | 09:36:14 | 07:46:32 | 24 | <i>Wiana</i> |
| 12 | 2022-12-03 | Merancang dan mengelola nilai dan saluran pemasaran, mengelola eceran, pedagang dan logistik pasar | 07:46:21 | 11:16:36 | 21 | <i>Wiana</i> |

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|----|------------|---|----------|----------|----|-------------|
| 13 | 2022-12-10 | Mengelola komunikasi terpadu (iklan, promosi, pemasaran langsung, hubungan masyarakat dan pemasaran total | 07:48:09 | 11:16:38 | 21 | <i>Wana</i> |
| 14 | 2022-12-17 | Konsep dan Komponen taktik Pemasaran | 09:31:02 | 14:41:17 | 22 | <i>Wana</i> |
| 15 | 2022-12-24 | Mengkaji Penerapan Konsep Pemasaran | 09:32:46 | 14:41:24 | 22 | <i>Wana</i> |
| 16 | 2023-01-14 | UAS 2022/2023.1 | 09:00:00 | 11:00:00 | 26 | <i>Wana</i> |

Ketua Program Studi,


 SLAMET AHMADI, Dr., MM.



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JUMLAH MAHASISWA 31

| No | NIM | Nama Mahasiswa | TANGGAL KEHADIRAN | | | | | | | | | | | | | | | | Jml |
|----|-----------|---------------------------|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----|
| | | | 2022-09-17 | 2022-09-17 | 2022-10-01 | 2022-10-01 | 2022-10-15 | 2022-10-15 | 2022-10-29 | 2022-10-29 | 2022-11-12 | 2022-11-26 | 2022-11-26 | 2022-12-10 | 2022-12-10 | 2022-12-24 | 2022-12-24 | 2023-01-14 | |
| 1 | 202162067 | HUSNAINI | A | A | H | H | H | H | H | H | H | A | A | H | H | H | H | H | 12 |
| 2 | 202162068 | TRISHA MIRIA GAYATRI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 3 | 202162069 | WAHYU HIDAYAT | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 4 | 202162073 | SUTARMI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 5 | 202162074 | SUPRIHATIN LESTARININGSIH | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 6 | 202162075 | ASTUTI BORUT | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 7 | 202162076 | MARTINUS RUMININ SANTA | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 8 | 202162081 | MOHAMMAD IRMAN GUNAWARMAN | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 9 | 202162091 | SARAH FITRANTY ANGGRAINI | H | H | H | H | H | H | H | H | H | H | H | A | A | H | H | H | 14 |
| 10 | 202162092 | IDA AYU SUTRANINGRAT | H | H | H | H | H | H | H | H | H | H | H | A | A | A | A | H | 12 |
| 11 | 202162097 | NATASHA EKA MURTI | H | H | H | H | A | A | H | H | H | H | H | H | H | H | H | H | 14 |
| 12 | 202261002 | Rusfian | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 13 | 202261003 | Basuki Haryono | H | H | H | H | H | H | H | H | H | H | H | H | H | A | A | H | 14 |
| 14 | 202261007 | PANJI AKBAR NUR BANTEN | H | H | H | H | H | H | A | A | H | H | H | H | H | H | H | H | 14 |
| 15 | 202261012 | JA'FAR AMIR | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 16 | 202261013 | Danang Suryana | H | H | H | H | H | H | H | H | A | A | A | A | A | A | A | H | 9 |
| 17 | 202261016 | MAMAN JAMALUDIN | H | H | H | H | A | A | H | H | H | H | H | A | A | H | H | H | 12 |

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|----|-----------|-------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 18 | 202261019 | Layla Fauziah | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 19 | 202261020 | YUYUN YUNANINGSIH | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 20 | 202261024 | WILY MOHAMMAD | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 21 | 202261025 | DAHLIA LUMBAN TOBING | H | H | H | H | A | A | H | H | H | H | H | H | H | H | H | H | 14 |
| 22 | 202261026 | MAULINA FEBRIANTI | H | H | H | H | H | H | H | H | H | H | H | A | A | A | A | H | 12 |
| 23 | 202261027 | HARIF WAHYUDI | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | 0 |
| 24 | 202261028 | UMI LESTARI | A | A | H | H | A | A | H | H | A | A | A | A | A | A | A | A | 4 |
| 25 | 202261032 | RANI IMELDA | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 26 | 202261034 | FIQIH HYALLIN DEWANTORO | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 27 | 202261036 | ANITA LESTARI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 28 | 202261039 | MULYATI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 29 | 202261040 | KRIS OCTARI YUDHA | A | A | H | H | A | A | H | H | A | A | A | A | A | A | A | A | 4 |
| 30 | 202261041 | DEVI HARSANTI | A | A | H | H | A | A | H | H | A | A | A | A | A | A | A | A | 4 |
| 31 | 202261042 | FIRMAN SUPRATMAN | A | A | A | A | A | A | H | H | A | A | A | A | A | A | A | A | 2 |

Dosen,



SRI LESTARI PRASIOWATI, Dr.



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|----|-----------|---------------------------|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----|
| | | | 2022-09-17 | 2022-09-24 | 2022-10-01 | 2022-10-08 | 2022-10-15 | 2022-10-22 | 2022-10-29 | 2022-11-05 | 2022-11-12 | 2022-11-19 | 2022-11-26 | 2022-12-03 | 2022-12-10 | 2022-12-17 | 2022-12-24 | 2023-01-14 | |
| 1 | 202162067 | HUSNAINI | A | A | H | H | H | H | H | H | H | A | A | H | H | H | H | H | 12 |
| 2 | 202162068 | TRISHA MIRIA GAYATRI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 3 | 202162069 | WAHYU HIDAYAT | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 4 | 202162073 | SUTARMI | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 5 | 202162074 | SUPRIHATIN LESTARININGSIH | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 6 | 202162075 | ASTUTI BORUT | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 7 | 202162076 | MARTINUS RUMININ SANTA | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 8 | 202162081 | MOHAMMAD IRMAN GUNAWARMAN | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 9 | 202162091 | SARAH FITRANTY ANGGRAINI | H | H | H | H | H | H | H | H | H | H | H | A | A | H | H | H | 14 |
| 10 | 202162092 | IDA AYU SUTRANINGRAT | H | H | H | H | H | H | H | H | H | H | H | A | A | A | A | H | 12 |
| 11 | 202162097 | NATASHA EKA MURTI | H | H | H | H | A | A | H | H | H | H | H | H | H | H | H | H | 14 |
| 12 | 202261002 | Rusfian | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 13 | 202261003 | Basuki Haryono | H | H | H | H | H | H | H | H | H | H | H | H | H | A | A | H | 14 |
| 14 | 202261007 | PANJI AKBAR NUR BANTEN | H | H | H | H | H | H | A | A | H | H | H | H | H | H | H | H | 14 |
| 15 | 202261012 | JA'FAR AMIR | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 16 | 202261013 | Danang Suryana | H | H | H | H | H | H | H | H | A | A | A | A | A | A | A | H | 9 |
| 17 | 202261016 | MAMAN JAMALUDIN | H | H | H | H | A | A | H | H | H | H | H | A | A | H | H | H | 12 |

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|----|-----------|-------------------------|-----|----|----|----|----|----|
| 19 | 202261020 | YUYUN YUNANINGSIH | 100 | 90 | 95 | 95 | 94 | A |
| 20 | 202261024 | WILY MOHAMMAD | 100 | 90 | 95 | 85 | 91 | A |
| 21 | 202261025 | DAHLIA LUMBAN TOBING | 88 | 80 | 90 | 90 | 87 | A- |
| 22 | 202261026 | MAULINA FEBRIANTI | 75 | 90 | 90 | 90 | 89 | A- |
| 23 | 202261027 | HARIF WAHYUDI | 0 | 0 | 0 | 0 | 0 | |
| 24 | 202261028 | UMI LESTARI | 25 | 0 | 0 | 0 | 0 | |
| 25 | 202261032 | RANI IMELDA | 100 | 90 | 95 | 95 | 94 | A |
| 26 | 202261034 | FIQIH HYALLIN DEWANTORO | 100 | 90 | 90 | 90 | 91 | A |
| 27 | 202261036 | ANITA LESTARI | 100 | 90 | 90 | 80 | 88 | A- |
| 28 | 202261039 | MULYATI | 100 | 90 | 95 | 95 | 94 | A |
| 29 | 202261040 | KRIS OCTARI YUDHA | 25 | 0 | 0 | 0 | 0 | |
| 30 | 202261041 | DEVI HARSANTI | 25 | 0 | 0 | 0 | 0 | |
| 31 | 202261042 | FIRMAN SUPRATMAN | 13 | 0 | 0 | 0 | 0 | |

Dosen,



SRI LESTARI PRASILOWATI, Dr.