




**BERITA ACARA PERKULIAHAN  
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

**MATA KULIAH / KELAS** Manajemen Pemasaran I / E321  
**DOSEN** SLAMET AHMADI, Dr., MM.  
**PROGRAM STUDI** MANAJEMEN / 61201  
**SEMESTER/BOBOT** 3 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 41

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-16	Ruang lingkup dan Perkembangan Pemasaran	18:30:23	21:35:24	36	
2	2022-09-16	Pemasaran dengan era perekonomian baru	18:30:43	21:35:28	37	
3	2022-09-30	Membangaun Kepuasan Pelanggan	18:30:52	21:53:53	36	
4	2022-09-30	Perencanaan strategik berwawasan pasar	18:30:16	21:53:57	35	
5	2022-10-14	Proses pemasaran dan Perencanaan Pasar	18:30:00	21:36:29	38	
6	2022-10-14	Sistem informasi Pemasaran	18:30:00	21:41:33	38	
7	2022-10-28	Analisis Lingkungan Pemasaran (SWOT)	18:30:00	21:37:37	38	
8	2022-10-28	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	18:30:13	21:37:48	38	
9	2022-11-11	Ujian Tengah Semester	19:00:00	21:30:26	39	
10	2022-11-25	Analisis Pasar Bisnis dan Perilaku Pembelian Pisnis	18:30:12	21:38:40	38	
11	2022-11-25	Analisis Industri dan Pesaing	18:30:25	21:35:42	38	
12	2022-12-09	Daur Hidup Produk (Product Life Cycle)	18:30:33	21:39:59	38	
13	2022-12-09	Segmen Pasar dan Memilih Pasar	18:30:49	21:40:01	38	

14	2022-12-23	Segmen Pasar dan Memilih Pasar	18:30:57	21:42:00	35	
15	2022-12-23	Isu-Isu Kontemporer Kebijakan Strategi Pemasaran	18:31:26	20:50:02	35	
16	2023-01-13	Ujian Akhir Semester	19:00:00	21:30:43	39	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2021511263	TOBIAS MATTHEW ANDERIYAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2021511269	ADELHEID SENNGO	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
20	2021511276	MOHAMAD YOGA RAHARJA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511280	NABILA MAULIDIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2021511282	MELAN LISTI HONIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2021511284	BUNGA ZAHRA SATRIANI	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
24	2021511287	TASYA NABILAH CANDRANINGTYAS	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2021511295	ANNISA AGUSTIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2021511298	FRANSINA MELATUNAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2021511302	ARI WAHYUNINGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021511304	AYU FITRIA NINGRUM	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2021511305	EMI TRIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2021511314	DINA NUR FAJRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2021511316	WAHYU HADI RAMADAN	H	H	H	H	H	H	H	H	A	A	H	H	A	A	H	12	
32	2021511323	PARTI SANTI LUAHAMBOWO	H	H	A	A	H	H	H	H	H	H	H	H	H	A	A	H	12
33	2021511327	SINTIA VERONISA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2021511331	APRILIYA PUTRI ANGRAINI	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	14
35	2021511335	DEANA MAHARANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2021511340	THESIA PRICILIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
37	2021511342	GILANG RAMADAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
38	2021511350	TASRINGAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
39	2021511351	FARUNDA DARADINANTI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
40	2022512419	REGINA PURNAMA SARI	A	A	A	A	H	H	H	H	H	H	H	H	H	A	A	H	10
41	2022512421	IKA RAHAYU	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14

Dosen,



SLAMET AHMADI, Dr., MM.





## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran I / E321
<b>DOSEN</b>	SLAMET AHMADI, Dr., MM.
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	3 / 3SKS
<b>RUANG/LAB</b>	-
<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	41

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2021511127	YANTI MUSLIHA	100	85	75	75	81	A-
2	2021511145	DESTI NATALIA	88	80	75	75	79	B+
3	2021511159	WIDYANINGSIH	100	85	75	85	85	A-
4	2021511173	MAULINDA SYIFA	94	60	75	75	72	B
5	2021511184	GHINA FADILLA	100	85	80	75	82	A-
6	2021511192	JOKO JULIANTO	100	80	75	85	83	A-
7	2021511193	NASHRULLOH AWALUDDIN	19	0	0	0	2	E
8	2021511196	RIRIN EFILYAN	100	85	75	80	83	A-
9	2021511197	SARA ADRIANI MULYA	100	85	80	85	86	A-
10	2021511201	BONDAN PRAKOSO	94	80	75	80	81	A-
11	2021511202	CICI KHOERIAH HAPSARI	88	90	75	90	87	A-
12	2021511204	NISRINA LAILA SUKMAWANTI	100	80	75	80	81	A-
13	2021511208	SELVA MARLINA	100	85	75	80	83	A-
14	2021511209	MOH. NUR FAISAL	88	80	75	85	82	A-
15	2021511211	CHATLEEN DEBORA TENGER	88	85	75	80	82	A-
16	2021511225	SALDAH NUR PEBRIANA	100	85	80	80	84	A-
17	2021511241	IRA PUTRI TALIA	100	85	75	80	83	A-
18	2021511263	TOBIAZ MATTHEW ANDERIAN	100	80	75	80	81	A-

19	2021511269	ADELHEID SENGGO	0	0	0	0	0	E
20	2021511276	MOHAMAD YOGA RAHARJA	100	90	75	80	85	A-
21	2021511280	NABILA MAULIDIAH	100	80	75	75	80	A-
22	2021511282	MELAN LISTI HONIAH	100	85	75	80	83	A-
23	2021511284	BUNGA ZAHRA SATRIANI	88	80	75	80	80	A-
24	2021511287	TASYA NABILAH CANDRANINGTYAS	100	80	75	80	81	A-
25	2021511295	ANNISA AGUSTIN	100	60	75	80	74	B
26	2021511298	FRANSINA MELATUNAN	100	60	75	85	76	B+
27	2021511302	ARI WAHYUNINGSIH	100	80	80	80	82	A-
28	2021511304	AYU FITRIA NINGRUM	100	85	80	80	84	A-
29	2021511305	EMI TRIANI	100	85	80	75	82	A-
30	2021511314	DINA NUR FAJRI	100	85	75	75	81	A-
31	2021511316	WAHYU HADI RAMADAN	75	85	75	75	79	B+
32	2021511323	PARTI SANTI LUAHAMBOWO	75	80	70	75	76	B+
33	2021511327	SINTIA VERONISA	100	80	80	75	81	A-
34	2021511331	APRILIYA PUTRI ANGRAINI	88	85	75	70	79	B+
35	2021511335	DEANA MAHARANI	100	85	75	80	83	A-
36	2021511340	THESIA PRICILIA	100	85	80	80	84	A-
37	2021511342	GILANG RAMADAN	100	90	75	75	83	A-
38	2021511350	TASRINGAH	100	60	80	85	77	B+
39	2021511351	FARUNDA DARADINANTI	94	80	75	80	81	A-
40	2022512419	REGINA PURNAMA SARI	63	60	75	70	67	B-
41	2022512421	IKA RAHAYU	88	80	80	80	81	A-

Dosen,

SLAMET AHMADI, Dr., MM.

