







**BERITA ACARA PERKULIAHAN  
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

**MATA KULIAH / KELAS** Manajemen Pemasaran I / F1211  
**DOSEN** RASIPAN, M.M.  
**PROGRAM STUDI** MANAJEMEN  
**SEMESTER/BOBOT** 3 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 38

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-13	Ruang Lingkup Dan Perkembangan Pemasaran	16:30:00	19:00:00	36	
2	2022-09-20	Pemasaran Dengan Era Perekonomian Baru	16:30:00	19:00:00	36	
3	2022-09-27	Membangun Kepuasan Pelanggan	16:30:00	19:00:00	36	
4	2022-10-04	Perencanaan Strategis Berwawasan Pasar	16:30:00	19:00:00	36	
5	2022-10-11	Proses Pemasaran dan Perencanaan Pasar	16:30:00	19:00:00	33	
6	2022-10-18	Sistem Informasi Pemasaran	16:30:00	19:00:00	33	
7	2022-10-25	Analisis Lingkungan Pemasaran ( SWOT)	16:30:00	19:00:00	37	
8	2022-11-01	Analisis Pasar Konsumen Dan Prilaku Pembelian Konsumen	16:30:00	19:00:00	37	
9	2022-11-08	UJIAN TENGAH SEMESTER ( UTS) MATA KULIAH : MANAJEMEN PEMASARAN 1 KLS F1.21.1. Hari : Selasa, Jam 19.00-21.00	19:00:00	21:00:00	29	
10	2022-11-22	Analisis Pasar Bisnis Dan Prilaku Pembelian Bisnis	16:30:00	19:00:00	24	
11	2022-11-29	Analisis Industri Dan Pesaing	16:30:00	19:00:00	24	

12	2022-12-06	Strategi Bersaing Pada Industri	16:30:00	19:00:00	30	
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13	2022-12-13	Daur Hidup Produk ( Product Life Cycle )	16:30:00	19:00:00	29	
14	2022-12-20	Segmen Pasar Memilih Pasar	16:30:00	19:00:00	25	
15	2022-12-27	Isu-Isu Kontemporer Kebijakan Strategis Pemasaran	16:30:00	19:00:00	25	
16	2023-01-10	UJIAN AKHIR SEMESTER ( UAS) MATA KULIAH : MANAJEMEN PEMASARAN 1 KLS F1.21.1. Hari : Selasa, Jam 19.00-21.00	19:00:00	21:00:00	31	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2021511037	IDA FARIDA	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
19	2021511042	WIDYA NUR ISRAMIRANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511044	RONALD DAVINSY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511046	TAMARA LEGITA WARIKA PUTRI	A	A	H	H	A	A	H	H	A	A	A	A	A	A	A	A	4
22	2021511047	FEBY GUSNIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2021511050	WIRANTI TRI OKTAVIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
24	2021511053	FIKI ADE KRISTİYANI	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	15
25	2021511057	BONUR SIHOMBING	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2021511059	CEMARA PRAMUDHEA PRIHANDINI	H	H	H	H	A	A	H	H	A	A	A	A	A	A	A	A	6
27	2021511060	SHERLY NURUL AINNI RESMANA	H	H	H	H	A	A	H	H	H	A	A	A	A	H	H	H	10
28	2021511066	LAILA AZ-ZAHRA KHALILLAH	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	14
29	2021511068	ELISABET LABORTY	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
30	2021511072	MAULANA IKHSAN	H	H	H	H	H	H	H	H	A	A	A	A	A	A	A	A	8
31	2021511075	SANIA MARTSELLINA ARITONANG OPPUSUNGGU	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2021511099	SHAFIRA NATHANIA PUTRI EFENDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2021511160	FANISA RESTU AJENG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2021511222	HELMALIA PUTRI	H	H	H	H	H	H	H	H	H	A	A	A	A	A	A	A	9
35	2021511224	YANTI APRIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2021511303	MUHAMMAD CHOZY IRAWAN	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	14
37	2021511341	BARY IRAWAN	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
38	2021511360	DESYLA ISKA NOVALIA	H	H	H	H	H	H	H	H	A	A	A	H	H	H	H	H	13

Dosen,

RASIPAN, M.M.



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

**MATA KULIAH / KELAS** Manajemen Pemasaran I / F1211  
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**JUMLAH MAHASISWA** 38

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2021511001	SINTA DEWI	88	50	78	80	70	B
2	2021511003	ALDI YOSE KUSUMA	38	0	0	0	4	E
3	2021511004	MAYA SARI	38	0	0	0	4	E
4	2021511006	WEISANDHY AMBAT	88	50	80	77	70	B
5	2021511007	ERISKI RADIN EFFENDY	81	50	82	78	70	B
6	2021511009	TATIK WALTINAH	100	55	74	87	75	B+
7	2021511011	SITI FATIMATUL ZAHRA	100	55	77	80	73	B
8	2021511014	ROBI PUJA RUKMANA	100	55	77	70	70	B
9	2021511015	INTAN NURI ADELIA	100	60	76	76	73	B
10	2021511019	MALA NURMALASARI	94	50	77	77	70	B
11	2021511020	SITI PAJARIAH	100	60	82	80	76	B+
12	2021511022	NURHALIMAH	0	0	0	0	0	E
13	2021511023	MILDA NOVITA PUTRI	100	60	80	81	76	B+
14	2021511025	GALIH TRESNA AYUNINGTIAS	88	50	80	81	71	B
15	2021511028	MONICA OKTAVIANI	100	60	90	90	81	A-
16	2021511030	DEVIKI KURNIAWATI	88	55	75	75	70	B
17	2021511036	ARYA WIGUNA	100	60	82	78	75	B+
18	2021511037	IDA FARIDA	88	55	81	78	72	B

19	2021511042	WIDYA NUR ISRAMIRANI	100	60	77	77	74	B
20	2021511044	RONALD DAVINSY	100	60	78	75	73	B
21	2021511046	TAMARA LEGITA WARIKA PUTRI	25	38	0	0	16	E
22	2021511047	FEBY GUSNIANTO	100	60	78	76	74	B
23	2021511050	WIRANTI TRI OKTAVIANI	88	50	80	77	70	B
24	2021511053	FIKI ADE KRISTIYANI	94	55	86	84	76	B+
25	2021511057	BONUR SIHOMBING	100	60	85	80	76	B+
26	2021511059	CEMARA PRAMUDHEA PRIHANDINI	38	39	0	0	18	E
27	2021511060	SHERLY NURUL AINNI RESMANA	63	55	85	77	70	B
28	2021511066	LAILA AZ-ZAHRA KHALILLAH	88	50	83	82	72	B
29	2021511068	ELISABET LABORTY	88	55	84	76	72	B
30	2021511072	MAULANA IKHSAN	50	43	0	0	21	E
31	2021511075	SANIA MARTSELLINA ARITONANG OPPU SUNGGU	100	60	77	78	74	B
32	2021511099	SHAFIRA NATHANIA PUTRI EFENDI	100	60	78	75	73	B
33	2021511160	FANISA RESTU AJENG	100	60	77	85	77	B+
34	2021511222	HELMALIA PUTRI	56	45	76	0	37	E
35	2021511224	YANTI APRIYANTI	100	60	77	80	75	B+
36	2021511303	MUHAMMAD CHOZY IRAWAN	88	55	80	75	71	B
37	2021511341	BARY IRAWAN	88	55	75	78	71	B
38	2021511360	DESYLA ISKA NOVALIA	81	55	75	77	70	B

Dosen,

RASIPAN, M.M.