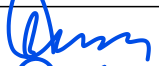
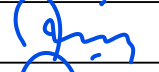





## BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS** Manajemen Pemasaran II / E320  
**DOSEN** YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI** MANAJEMEN  
**SEMESTER/BOBOT** 4 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 31

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-03-26	Taktik Pemasaran	13:30:00	16:07:54	14	
2	2022-04-02	Pengembangan Pasar	13:30:00	16:07:56	14	
3	2022-04-09	Perancangan Tawaran Pasar Global	13:30:00	16:06:00	31	
4	2022-04-16	Produk Barang dan Merek	13:30:00	16:16:27	31	
5	2022-04-23	Produk Jasa dan Merek	13:30:00	16:00:10	22	
6	2022-04-30	Harga Produk	13:30:00	16:07:44	23	
7	2022-05-21	Saluran Pemasaran	13:30:00	16:04:08	23	
8	2022-05-28	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	13:30:00	16:04:14	23	
9	2022-06-04	UJIAN TENGAH SEMESTER	12:45:00	14:45:26	24	
10	2022-06-18	Komunikasi Pemasaran Terpadu	13:30:00	16:05:48	23	
11	2022-06-25	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	13:30:00	16:05:53	23	
12	2022-07-02	Konsep Selling/Penjualan	13:30:00	16:07:26	26	
13	2022-07-09	Mengelola Tenaga Penjualan	13:30:00	16:07:29	28	

14	2022-07-16	Mengelola Relationship Customer Management	13:30:00	16:08:08	22	
15	2022-07-23	Isu-isu Kontemporer dalam Pemasaran	13:30:00	16:08:11	22	
16	2022-08-06	UJIAN AKHIR SEMESTER (UAS)	12:45:00	14:46:00	20	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.




## DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS**      Manajemen Pemasaran II / E320  
**DOSEN**                              YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI**                MANAJEMEN  
**SEMESTER/BOBOT**                4 / 3SKS  
**RUANG/LAB**                        -  
**HARI/JAM**                            -  
**JUMLAH MAHASISWA**            31

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2022-03-26	2022-04-02	2022-04-09	2022-04-16	2022-04-23	2022-04-30	2022-05-21	2022-05-28	2022-06-04	2022-06-18	2022-06-25	2022-07-02	2022-07-09	2022-07-16	2022-07-23	2022-08-06	
1	2017511099	OKTA KURNIAWAN	A	A	H	H	A	H	H	H	H	H	H	H	H	H	H	H	13
2	2019511327	ONI NURSOBANI	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
3	2020511118	CHANDRA ADITYA BAHARTA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2020511148	DEWI INTAN KEMALA SARI	A	A	H	H	H	H	H	A	H	H	A	H	A	A	A	A	9
5	2020511149	PRIS BOY SIHOMBING	H	H	H	H	A	A	H	H	H	A	H	A	H	A	A	A	9
6	2020511150	INDIN MASFUFAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	15
7	2020511162	REPI SYINTIA	H	H	H	H	H	H	A	A	H	A	A	H	H	H	H	A	11
8	2020511163	FAKHRI IMADUDDIN	A	A	H	H	A	A	A	A	A	A	A	H	H	A	A	A	4
9	2020511164	NINDA YULIA ANGGRIANA	A	A	H	H	H	H	A	A	A	A	A	H	H	A	A	A	6
10	2020511168	LISDONA BR SIANTURI	A	A	H	H	H	H	H	H	H	H	H	A	H	H	H	H	13
11	2020511173	KEMAL ASRAFI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
12	2020511177	ANNISA EKA DAMAYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2020511280	CHERLY MEIRIZA	A	A	H	H	A	A	A	A	H	H	H	H	H	H	H	H	10
14	2020511282	KRISTINE SIAHAAN	A	A	H	H	H	H	A	A	H	A	A	H	H	A	A	H	8
15	2020511284	SARAH FAUZIAH	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	15
16	2020511303	YAYAN SUPRIAN SYAH	A	A	H	H	H	H	H	H	H	A	A	H	H	H	H	H	12
17	2020511304	ADHELIA DEVITA SUSANTO	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14

18	2020511329	RISMA FEBRIANTIKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2020511363	ANASTASYA YULIA SUTARDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2020511365	KHRISNA PRATAMA PUTRA	A	A	H	H	A	A	A	A	H	H	H	H	H	H	H	A	9
21	2020511366	AHMAD SAPAAD	A	A	H	H	A	A	H	H	A	A	A	H	H	H	H	A	8
22	2020511370	RAHMATULLAH	H	H	H	H	H	H	A	A	A	H	H	H	H	A	A	H	11
23	2020511392	DENIKA KAROLIN SIPAYUNG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2020511439	TITA PUSPITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2020511440	MUHAMMAD YAKUP	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
26	2020511445	AMINAH OKTAVIA WIDODO	A	A	H	H	H	H	H	H	H	H	H	A	A	H	H	H	12
27	2020511457	BINTANG SABRIKA CHANDRA	A	A	H	H	A	A	A	A	H	H	H	H	H	A	A	H	8
28	2020511489	PRISKA AYUCHITA	A	A	H	H	H	H	H	H	A	A	A	H	H	H	H	A	10
29	2020511491	ERIKA SEPTIANI	A	A	H	H	H	H	H	H	H	H	A	A	A	H	H	A	10
30	2020511495	UMMU FALAH ALFIYYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2020511496	RISKI PUJI ASTUTI	A	A	H	H	A	A	H	H	H	H	H	H	A	A	A	A	8

Dosen,

  
 YOYO INDAH GUNAWAN, M.M.



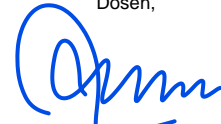
## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS**           Manajemen Pemasaran II / E320  
**DOSEN**                               YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI**                 MANAJEMEN  
**SEMESTER/BOBOT**               4 / 3SKS  
**RUANG/LAB**                         -  
**HARI/JAM**                           -  
**JUMLAH MAHASISWA**           31

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2017511099	OKTA KURNIAWAN	81	70	75	75	74	B
2	2019511327	ONI NURSOBANI	88	80	75	75	79	B+
3	2020511118	CHANDRA ADITYA BAHARTA	100	80	85	80	83	A-
4	2020511148	DEWI INTAN KEMALA SARI	56	75	0	0	32	T
5	2020511149	PRIS BOY SIHOMBING	56	75	75	80	75	B+
6	2020511150	INDIN MASFUFAH	94	80	75	80	81	A-
7	2020511162	REPI SYINTIA	69	75	80	75	76	B+
8	2020511163	FAKHRI IMADUDDIN	25	80	0	0	0	
9	2020511164	NINDA YULIA ANGGRIANA	38	75	0	0	0	
10	2020511168	LISDONA BR SIANTURI	81	75	80	80	79	B+
11	2020511173	KEMAL ASRAFI	88	80	80	80	81	A-
12	2020511177	ANNISA EKA DAMAYANTI	100	75	80	80	81	A-
13	2020511280	CHERLY MEIRIZA	63	85	80	80	81	A-
14	2020511282	KRISTINE SIAHAAN	50	80	80	75	76	B+
15	2020511284	SARAH FAUZIAH	94	80	75	80	81	A-
16	2020511303	YAYAN SUPRIAN SYAH	75	80	70	75	76	B+
17	2020511304	ADHELIA DEVITA SUSANTO	88	80	80	80	81	A-
18	2020511329	RISMA FEBRIANTIKA	100	80	80	80	82	A-

19	2020511363	ANASTASYA YULIA SUTARDI	100	80	80	75	81	A-
20	2020511365	KHRISNA PRATAMA PUTRA	56	75	80	0	48	T
21	2020511366	AHMAD SAPAAD	50	80	0	0	0	
22	2020511370	RAHMATULLAH	69	85	80	80	81	A-
23	2020511392	DENIKA KAROLIN SIPAYUNG	100	80	75	80	81	A-
24	2020511439	TITA PUSPITA	100	75	80	80	81	A-
25	2020511440	MUHAMMAD YAKUP	88	80	80	80	81	A-
26	2020511445	AMINAH OKTAVIA WIDODO	75	80	75	80	79	B+
27	2020511457	BINTANG SABRIKA CHANDRA	50	75	75	80	75	B+
28	2020511489	PRISKA AYUCHITA	63	80	0	0	0	
29	2020511491	ERIKA SEPTIANI	63	80	75	75	76	B+
30	2020511495	UMMU FALAH ALFIYYAH	100	80	75	80	81	A-
31	2020511496	RISKI PUJI ASTUTI	50	75	75	70	71	B

Dosen,



YOYO INDAH GUNAWAN, M.M.