



BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS Manajemen Pemasaran II / F420
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 30

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-03-15	Taktik Pemasaran	16:30:00	19:00:00	30	<i>Esti Handayani</i>
2	2022-03-22	Pengembangan Pasar	16:30:00	19:00:00	30	<i>Esti Handayani</i>
3	2022-03-29	Perancangan Tawaran Pasar Global	16:30:00	19:00:00	23	<i>Esti Handayani</i>
4	2022-04-05	Produk Barang dan Merek	16:30:00	19:00:00	23	<i>Esti Handayani</i>
5	2022-04-12	Produk Jasa dan Merek	16:30:00	19:00:00	28	<i>Esti Handayani</i>
6	2022-04-19	Harga Produk	16:30:00	19:00:00	28	<i>Esti Handayani</i>
7	2022-04-26	Saluran Pemasaran	16:30:00	19:00:00	27	<i>Esti Handayani</i>
8	2022-05-17	Mengelola Eceran, Pedagang Besar dan Logistik Pasar	16:30:00	19:00:00	27	<i>Esti Handayani</i>
9	2022-05-24	Ujian Tengah Semester (UTS)	16:30:00	18:30:00	27	<i>Esti Handayani</i>
10	2022-06-07	Komunikasi Pemasaran Terpadu	16:30:00	19:00:00	26	<i>Esti Handayani</i>
11	2022-06-14	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	16:30:00	19:00:00	26	<i>Esti Handayani</i>
12	2022-06-21	Konsep Selling/Penjualan	16:30:00	19:00:00	21	<i>Esti Handayani</i>
13	2022-06-28	Mengelola Tenaga Penjualan	16:30:00	19:00:00	21	<i>Esti Handayani</i>

14	2022-07-05	Mengelola Relationship Customer Management	16:30:00	19:00:00	26	<i>Aji</i>
15	2022-07-12	Isu-isu Kontemporer dalam Pemasaran	16:30:00	19:00:00	26	<i>Aji</i>
16	2022-07-26	Ujian Akhir Semester (UAS)	16:30:00	18:30:00	28	<i>Aji</i>



Ketua Program Studi,

SUSANTI WIDHIASTUTI, Dr., M.M.

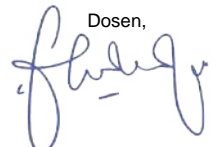


DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2021/2022

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No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2022-03-15	2022-03-22	2022-03-29	2022-04-05	2022-04-12	2022-04-19	2022-04-26	2022-05-17	2022-05-24	2022-06-07	2022-06-14	2022-06-21	2022-06-28	2022-07-05	2022-07-12	2022-07-26	
1	2020511103	RADEN GALANG LEDIAWAN AL FADILLAH	H	H	H	H	H	H	A	A	A	H	H	H	H	H	H	H	13
2	2020511113	ATIKAH NUR HOFIFAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
3	2020511121	SITI OLIVIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2020511137	INDAH NURJANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2020511140	GUNTUR PUTRA S	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
6	2020511143	WIDA GESTYA WARDIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2020511160	FAHRIAN OKTAVIANDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
8	2020511161	RESTIKA PUTRI MOHENI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2020511167	DIANA SANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2020511169	MIA AMELIANA	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
11	2020511174	RISKA FINARIA SAGANTA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2020511181	ENDANG SUPRIYADI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2020511184	HILMAN FAUZI	H	H	H	H	H	H	H	A	H	H	A	A	A	A	A	H	11
14	2020511186	MUHAMMAD NUR WACHID	H	H	H	H	H	H	H	H	H	H	A	A	A	A	A	H	12
15	2020511189	ESTER CAROLINA PAKPAHAN	H	H	A	A	A	A	A	A	H	A	A	A	A	A	A	H	4
16	2020511190	FEBBY YOLA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2020511276	SITI KHOLIFAH	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	14

18	2020511290	DIKHA FITRIYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2020511293	MERRY CRISTIN TAMPUBOLON	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2020511307	SYIFA MEILANI	H	H	A	A	H	H	H	H	H	H	H	A	A	H	H	H	12
21	2020511309	LILI YANI RITONGA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2020511311	MOSES. D	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H	14
23	2020511347	PATRIX KRENSIANA MEO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2020511356	ARCAS ALBYAN BANI SYAHRIL	H	H	A	A	H	H	H	H	A	A	A	H	H	H	H	A	10
25	2020511360	MAGDALENA MARLINCE NGARA	H	H	A	A	H	H	H	H	H	H	H	A	A	H	H	H	12
26	2020511431	AHDAN HIBAN	H	H	A	A	A	A	A	A	H	H	H	A	A	A	A	H	6
27	2020511434	ERISKA PRANZHA MARBUN	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	14
28	2020512359	DIMAS YOGA SAPUTRA	H	H	A	A	H	H	H	H	H	A	A	A	A	H	H	A	9
29	2021512147	APRYLYSCHA RIYANDANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2021512293	APRILLA NUR A'IMATUL UMAMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

 ESTI HANDAYANI, M.M

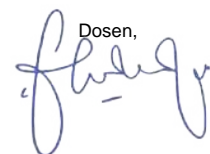


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

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JUMLAH MAHASISWA 30

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511103	RADEN GALANG LEDIAWAN AL FADILLAH	81	70	80	85	79	B+
2	2020511113	ATIKAH NUR HOFIFAH	75	70	85	85	79	B+
3	2020511121	SITI OLIVIA	100	90	90	90	91	A
4	2020511137	INDAH NURJANAH	100	90	90	90	91	A
5	2020511140	GUNTUR PUTRA S	100	80	80	85	84	A-
6	2020511143	WIDA GESTYA WARDIAH	100	90	85	90	90	A
7	2020511160	FAHRIAN OKTAVIANDI	100	70	75	80	78	B+
8	2020511161	RESTIKA PUTRI MOHENI	100	85	80	75	82	A-
9	2020511167	DIANA SANTI	100	90	85	90	90	A
10	2020511169	MIA AMELIANA	88	85	80	85	85	A-
11	2020511174	RISKA FINARIA SAGANTA	100	85	80	85	86	A-
12	2020511181	ENDANG SUPRIYADI	100	88	85	90	90	A
13	2020511184	HILMAN FAUZI	69	80	85	75	79	B+
14	2020511186	MUHAMMAD NUR WACHID	75	70	80	80	76	B+
15	2020511189	ESTER CAROLINA PAKPAHAN	63	75	85	80	78	B+
16	2020511190	FEBBY YOLA	100	88	85	90	90	A
17	2020511276	SITI KHOLIFAH	88	85	90	90	89	A-
18	2020511290	DIKHA FITRIYAH	100	90	85	90	90	A

19	2020511293	MERRY CRISTIN TAMPUBOLON	100	85	90	90	90	A
20	2020511307	SYIFA MEILANI	75	90	90	95	91	A
21	2020511309	LILI YANI RITONGA	100	85	85	85	87	A-
22	2020511311	MOSES. D	88	80	85	80	82	A-
23	2020511347	PATRIX KRENSIANA MEO	100	85	80	85	86	A-
24	2020511356	ARCAS ALBYAN BANI SYAHRIL	63	80	80	0	51	
25	2020511360	MAGDALENA MARLINCE NGARA	75	75	80	80	78	B+
26	2020511431	AHDAN HIBAN	88	90	90	90	90	A
27	2020511434	ERISKA PRANZHA MARBUN	100	90	85	90	90	A
28	2020512359	DIMAS YOGA SAPUTRA	88	90	90	0	59	
29	2021512147	APRYLYSCHA RIYANDANI	100	90	90	90	91	A
30	2021512293	APRILLA NUR A'IMATUL UMAMAH	100	85	80	85	86	A-

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