



BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS Manajemen Pemasaran II / G120
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 45

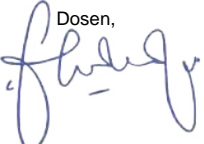
| KE | Tanggal | Materi | Jam Mulai | Jam Selesai | Mhs. Hadir | Paraf Dosen |
|----|------------|--|-----------|-------------|------------|-----------------------|
| 1 | 2022-03-14 | Taktik Pemasaran | 10:30:00 | 13:00:00 | 42 | <i>Esti Handayani</i> |
| 2 | 2022-03-21 | Pengembangann Pasar | 10:30:00 | 13:00:00 | 42 | <i>Esti Handayani</i> |
| 3 | 2022-03-28 | Perancangan Tawaran Pasar Global | 10:30:00 | 13:00:00 | 42 | <i>Esti Handayani</i> |
| 4 | 2022-04-04 | Produk Barang dan Merek | 10:30:00 | 13:00:00 | 45 | <i>Esti Handayani</i> |
| 5 | 2022-04-11 | Produk Jasa dan Merek | 10:30:00 | 13:00:00 | 44 | <i>Esti Handayani</i> |
| 6 | 2022-04-18 | Harga Produk | 10:30:00 | 13:00:00 | 42 | <i>Esti Handayani</i> |
| 7 | 2022-04-25 | Saluran Pemasaran | 10:30:00 | 13:00:00 | 39 | <i>Esti Handayani</i> |
| 8 | 2022-05-20 | Mengelola Eceran, Pedagang Besar dan Logistik Pasar | 10:30:00 | 13:00:00 | 40 | <i>Esti Handayani</i> |
| 9 | 2022-05-30 | Ujian Tengah Semester (UTS) | 09:00:00 | 11:00:00 | 42 | <i>Esti Handayani</i> |
| 10 | 2022-06-06 | Komunikasi Pemasaran Terpadu | 10:30:00 | 13:00:00 | 35 | <i>Esti Handayani</i> |
| 11 | 2022-06-13 | Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung | 10:30:00 | 13:00:00 | 40 | <i>Esti Handayani</i> |
| 12 | 2022-06-20 | Konsep Selling/Penjualan | 10:30:00 | 13:00:00 | 41 | <i>Esti Handayani</i> |
| 13 | 2022-06-27 | Mengelola Tenaga Penjualan | 10:30:00 | 13:00:00 | 43 | <i>Esti Handayani</i> |

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|----|------------|--|----------|----------|----|--------------------------------|
| 14 | 2022-07-04 | Mengelola Relationship Customer Management | 10:30:00 | 13:00:00 | 36 | <i>[Handwritten signature]</i> |
| 15 | 2022-07-11 | Isu-isu Kontemporer dalam Pemasaran | 10:30:00 | 13:00:00 | 40 | <i>[Handwritten signature]</i> |
| 16 | 2022-08-01 | Ujian Akhir Semester (UAS) | 09:00:00 | 11:00:00 | 45 | <i>[Handwritten signature]</i> |



Ketua Program Studi,

SUSANTI WIDHIASTUTI, Dr., M.M.

Dosen,


ESTI HANDAYANI, M.M

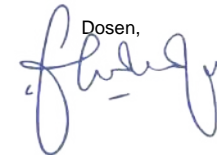


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS Manajemen Pemasaran II / G120
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN
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| No | NIM | Nama Mahasiswa | Kehadiran | Tugas | UTS | UAS | Total Skor | Nilai Akhir |
|----|------------|------------------------------|-----------|-------|-----|-----|------------|-------------|
| 1 | 2020511005 | DITA RAHMANITA | 100 | 85 | 85 | 80 | 85 | A- |
| 2 | 2020511008 | RIFKIYAH FADILAH | 100 | 58 | 80 | 80 | 75 | B+ |
| 3 | 2020511009 | PUTRI ALIYAH AZ ZAHRA | 100 | 90 | 90 | 85 | 90 | A |
| 4 | 2020511011 | DEA EGIESCHA AMANDA PUTRI | 100 | 82 | 85 | 85 | 86 | A- |
| 5 | 2020511012 | MARSHANDA SEKAR NURDRIYA | 100 | 90 | 85 | 90 | 90 | A |
| 6 | 2020511019 | NUR SUCI PUTRI YANTI SIREGAR | 100 | 85 | 85 | 80 | 85 | A- |
| 7 | 2020511026 | FAJAR FADHILAH | 56 | 55 | 85 | 80 | 70 | B |
| 8 | 2020511027 | ZIKRY ARDIANSYAH | 63 | 80 | 80 | 80 | 79 | B+ |
| 9 | 2020511043 | NAJIMUL UMAH | 81 | 90 | 90 | 90 | 90 | A |
| 10 | 2020511044 | DWI MAHARANI | 94 | 90 | 85 | 90 | 90 | A |
| 11 | 2020511050 | MARGARETA MURA | 50 | 80 | 85 | 80 | 78 | B+ |
| 12 | 2020511051 | ALEXANDER JAWA | 88 | 65 | 80 | 80 | 76 | B+ |
| 13 | 2020511052 | ANTONIUS API SAY | 94 | 90 | 85 | 90 | 90 | A |
| 14 | 2020511053 | MARIA ANJELINA MILO | 100 | 85 | 85 | 85 | 87 | A- |
| 15 | 2020511054 | MARIA KATHARINA NAU | 100 | 87 | 75 | 80 | 84 | A- |
| 16 | 2020511055 | MARIA LOURDEZ RUTO | 94 | 90 | 85 | 90 | 90 | A |
| 17 | 2020511056 | YOSEFINA MILO | 100 | 85 | 85 | 80 | 85 | A- |
| 18 | 2020511057 | LUTGARDIS MARIANTI RAGA | 63 | 60 | 75 | 80 | 71 | B |

| | | | | | | | | |
|----|------------|----------------------------------|-----|----|----|----|----|----|
| 19 | 2020511058 | YULIANTI MOI | 63 | 60 | 80 | 85 | 74 | B |
| 20 | 2020511059 | MARIA ANGELINA HOFBAUER MELE | 94 | 85 | 85 | 80 | 85 | A- |
| 21 | 2020511060 | FREDERIK RIVALDO RAGA | 81 | 57 | 80 | 80 | 73 | B |
| 22 | 2020511061 | YOHANES PAI SOLA | 88 | 48 | 75 | 75 | 67 | B- |
| 23 | 2020511066 | MARIA VERIDIANA EGU | 94 | 83 | 80 | 75 | 81 | A- |
| 24 | 2020511084 | SEPMI DINDA OLVIANI | 100 | 90 | 85 | 90 | 90 | A |
| 25 | 2020511085 | OKTAFIYANA PUTRI | 100 | 87 | 85 | 80 | 86 | A- |
| 26 | 2020511086 | TIKA LISIANA | 100 | 85 | 85 | 85 | 87 | A- |
| 27 | 2020511089 | HEGAR AZHARA | 100 | 90 | 85 | 90 | 90 | A |
| 28 | 2020511400 | INAYAH CHOIRUNNISA | 100 | 87 | 85 | 80 | 86 | A- |
| 29 | 2020511402 | FANNY FAZRIAH HAMZAH | 100 | 87 | 80 | 85 | 87 | A- |
| 30 | 2020511403 | DINANTY AMARADHITA LINTANG SUKMA | 69 | 87 | 85 | 80 | 83 | A- |
| 31 | 2020511405 | APRILIA SULASTRININGSIH | 88 | 83 | 80 | 80 | 82 | A- |
| 32 | 2020511407 | DELYA ALFIANTY HEHAMAHUA | 100 | 75 | 80 | 80 | 81 | A- |
| 33 | 2020511409 | THERESIA ROSADALIMA YJU | 94 | 87 | 85 | 75 | 84 | A- |
| 34 | 2020511410 | MARIA LIDWINA AJA | 100 | 75 | 80 | 80 | 81 | A- |
| 35 | 2020511411 | KRISTIAN POLE | 94 | 60 | 80 | 80 | 75 | B+ |
| 36 | 2020511412 | YOSEPH SANTUARIO PATRIO LADO | 100 | 70 | 80 | 80 | 79 | B+ |
| 37 | 2020511413 | MARIA EMADIYAH NAY DHONE | 94 | 85 | 85 | 80 | 85 | A- |
| 38 | 2020511414 | ULVA NOVIANA | 100 | 87 | 90 | 80 | 87 | A- |
| 39 | 2020511415 | G. CHRISTIEN DWI LESTARI | 81 | 75 | 85 | 80 | 80 | A- |
| 40 | 2020511448 | DEESTRY CITRA WULANDARI | 75 | 85 | 80 | 80 | 82 | A- |
| 41 | 2020511462 | MUHAMMAD AZAI ZAINURRAHMAN | 94 | 85 | 75 | 80 | 83 | A- |
| 42 | 2020511471 | INGGIT KUSMAYANDI | 69 | 60 | 75 | 85 | 73 | B |
| 43 | 2020511475 | FIRYAL QHIYATSAR | 94 | 90 | 85 | 90 | 90 | A |
| 44 | 2020511481 | MUH. FAJAR APRILIANTO | 63 | 60 | 75 | 80 | 71 | B |
| 45 | 2020511486 | LAURA ANDRYANI | 100 | 90 | 90 | 85 | 90 | A |

Dosen,


ESTI HANDAYANI, M.M