



BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS Manajemen Pemasaran I / F4.20
DOSEN JEN ZA HANS, Ph.D.
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 30

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-21	Introduction to Marketing Management, Ikigai Self Marketing (Curriculum Vitae Presentation)	18:30:08	21:00:59	31	
2	2021-09-28	Penjelasan tugas untuk Powerpoint Self Marketing & Ikigai dan 18 Guiding Principles of Marketing Company	18:30:17	21:00:29	31	
3	2021-10-05	Prsentasi Mahasiswa Self Marketing & Ikigai	18:30:57	20:59:27	28	
4	2021-10-12	Prsentasi Mahasiswa Self Marketing & Ikigai	18:30:22	21:00:39	28	
5	2021-10-19	Presentasi Mahasiswa 18 Guiding Principles of Marketing Company	18:30:08	21:00:03	26	
6	2021-10-26	Presentasi Mahasiswa 18 Guiding Principles of Marketing Company	18:30:43	21:00:02	26	
7	2021-11-02	Presentasi Mahasiswa untuk memenuhi persyaratan UTS	18:30:19	21:00:05	29	
8	2021-11-09	Presentasi Mahasiswa untuk memenuhi persyaratan UTS	18:30:39	21:00:06	29	
9	2021-11-16	UTS Manajemen Pemasaran F4.20	19:00:00	21:00:23	28	
10	2021-11-23	PDB (Positioning Differentiation Brand)	18:43:13	21:00:00	29	
11	2021-11-30	Marketing 1.0 2.0 3.0 4.0 5.0 Markplus Hermawan Kartajaya	18:30:44	21:00:00	29	
12	2021-12-07	Perbandingan Marketing 1.0 Marketing 2.0	18:30:56	21:00:00	29	

13	2021-12-14	Perbandingan Marketing 3.0 Marketing 4.0	19:03:19	21:00:00	29	✓
14	2021-12-21	Lanjutkan presentasi Marketing 5.0	18:30:51	21:00:00	26	✓
15	2021-12-28	Lanjutkan Presentasi Marketing 5.0 & Resolusi Tahun Baru 2022	18:51:27	21:00:00	26	✓
16	2022-01-24	Ujian Akhir Semester Ganjil 2021/2022 Manajemen Pemasaran Kelas F4.20	19:00:00	21:00:00	26	✓

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2020511290	DIKHA FITRIYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2020511293	MERRY CRISTIN TAMPUBOLON	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2020511307	SYIFA MEILANI	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H	14
21	2020511309	LILI YANI RITONGA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2020511311	MOSES. D	H	H	H	H	A	A	H	H	H	H	H	H	H	A	A	A	11
23	2020511347	PATRIX KRENSIANA MEO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2020511356	ARCAS ALBYAN BANI SYAHRIL	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2020511360	MAGDALENA MARLINCE NGARA	H	H	H	H	H	H	H	A	H	H	H	H	H	A	A	A	12
26	2020511385	HARYADI	H	H	A	A	A	A	A	A	A	A	A	A	A	A	A	A	2
27	2020511387	ISIDORUS PLATONIUS KODA	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	A	13
28	2020511431	AHDAN HIBAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2020511434	ERISKA PRANZHA MARBUN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2021512147	APRYLYSCHA RIYANDANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

JEN ZA HANS, Ph.D.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS	Manajemen Pemasaran I / F4.20
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JUMLAH MAHASISWA	30

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511103	RADEN GALANG LEDIAWAN AL FADILLAH	100	90	88	0	60	C+
2	2020511113	ATIKAH NUR HOFIFAH	100	90	88	88	90	A
3	2020511121	SITI OLIVIA	100	86	93	85	89	A-
4	2020511137	INDAH NURJANAH	100	97	98	98	98	A
5	2020511140	GUNTUR PUTRA S	100	70	92	85	83	A-
6	2020511143	WIDA GESTYA WARDIAH	88	90	93	93	92	A
7	2020511160	FAHRIAN OKTAVIANDI	100	80	85	80	83	A-
8	2020511161	RESTIKA PUTRI MOHENI	100	90	86	80	87	A-
9	2020511167	DIANA SANTI	100	89	93	90	92	A
10	2020511169	MIA AMELIANA	100	80	88	85	86	A-
11	2020511174	RISKA FINARIA SAGANTA	100	90	92	93	93	A
12	2020511181	ENDANG SUPRIYADI	100	90	92	90	92	A
13	2020511184	HILMAN FAUZI	100	91	88	91	92	A
14	2020511186	MUHAMMAD NUR WACHID	100	70	90	0	53	C-
15	2020511189	ESTER CAROLINA PAKPAHAN	75	0	89	0	26	E
16	2020511190	FEBBY YOLA	100	90	97	94	94	A
17	2020511276	SITI KHOLIFAH	100	90	86	83	88	A-
18	2020511290	DIKHA FITRIYAH	100	92	87	91	92	A

19	2020511293	MERRY CRISTIN TAMPUBOLON	100	90	94	94	94	A
20	2020511307	SYIFA MEILANI	88	85	88	93	89	A-
21	2020511309	LILI YANI RITONGA	100	85	90	85	88	A-
22	2020511311	MOSES. D	69	60	88	80	74	B
23	2020511347	PATRIX KRENSIANA MEO	100	80	85	82	84	A-
24	2020511356	ARCAS ALBYAN BANI SYAHRIL	100	80	89	85	86	A-
25	2020511360	MAGDALENA MARLINCE NGARA	75	80	79	80	80	A-
26	2020511385	HARYADI	13	0	0	0	2	E
27	2020511387	ISIDORUS PLATONIUS KODA	81	0	85	0	26	E
28	2020511431	AHDAN HIBAN	100	90	90	90	91	A
29	2020511434	ERISKA PRANZHA MARBUN	100	90	90	92	92	A
30	2021512147	APRYLYSCHA RIYANDANI	100	90	93	92	93	A

Dosen,



JEN ZA HANS, Ph.D.