



## BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS**           Manajemen Pemasaran II / G1.19  
**DOSEN**                            EKA AVIANTI AYUNINGTYAS, SE, MBA  
**PROGRAM STUDI**               MANAJEMEN  
**SEMESTER/BOBOT**             4 / 3SKS  
**RUANG/LAB**                     -  
**HARI/JAM**                        -  
**JUMLAH MAHASISWA**         14

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-15	Taktik Pemasaran	13:00:47	15:47:47	14	
2	2021-09-22	Pengembangan Pasar	13:00:45	15:30:23	14	
3	2021-09-29	Studi Kasus STP-Segmenting, Targeting, Positioning	13:00:40	15:33:46	13	
4	2021-10-06	Perancangan Tawaran Global	13:00:39	15:30:43	13	
5	2021-10-13	Produk Barang dan Merek	13:00:55	15:28:42	12	
6	2021-10-26	Produk Jasa dan Merek; Harga Produk	13:00:11	15:33:58	13	
7	2021-10-27	TUGAS MEREK (Brand) Produk/Jasa	13:00:13	15:38:34	13	
8	2021-11-03	Pembahasan Studi Kasus Merek Barang dan Jasa	13:00:26	15:51:03	10	
9	2021-11-10	UTS Semester Ganjil 2021/2022	13:00:15	15:01:15	14	
10	2021-11-24	Penetapan Harga Produk	13:00:17	15:33:19	13	
11	2021-12-01	Saluran Pemasaran (Mengelola Eceran, Pedagang Besar, dan Logistik Pasar)	13:00:41	15:30:23	13	
12	2021-12-08	Komunikasi Pemasaran Terpadu	13:00:23	15:32:52	13	
13	2021-12-15	Konsep Selling/Penjualan (Mengelola Tenaga Penjualan)	13:00:33	15:30:44	12	

14	2021-12-22	Mengelola Relationship Customer Management	13:00:44	15:35:18	12	
15	2021-12-29	Isu Pemasaran Kontemporer (Studi Kasus)	13:00:53	15:30:06	12	
16	2022-01-19	UAS SEMESTER GANJIL 2021/2022	13:00:31	15:02:00	14	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



## DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

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**JUMLAH MAHASISWA**            14

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2021-09-15	2021-09-22	2021-09-29	2021-10-06	2021-10-13	2021-10-20	2021-10-27	2021-11-03	2021-11-10	2021-11-17	2021-11-24	2021-12-01	2021-12-08	2021-12-15	2021-12-22	2021-12-29	
1	2018511388	ANISA S. SIBURIAN	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
2	2019511145	SURYANI ZAKIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
3	2019511149	SHALSA BILLA PUTRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2019511151	IRCHAM ROMADONA	H	H	H	H	A	H	H	H	H	H	H	H	A	H	A	H	13
5	2019511152	AJI GUNAWAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
6	2019511153	MARIA ODILIA GEME WELE	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2019511154	ANDREAS ALEXANDRO NOVEMBRO KAKO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
8	2019511155	CLAUDIA NATALIA NAWA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2019511156	LUIS FERNANDO TIBO TA	H	H	H	H	H	H	H	A	H	H	H	H	H	A	H	H	14
10	2019511157	KRISTINA EUFRASIA UMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2019511158	FRIDOLIN DOPO CEME	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	15
12	2019511159	HILARIANUS DAENG PARANY G PUTRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2019511378	AHMAD SURYANA	H	H	H	A	A	A	A	A	H	A	A	A	A	A	A	H	5
14	2019511460	MUHAMMAD FAIZAL NAOVANSYAH	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15

Dosen,

EKA AVIANTI AYUNINGTYAS, SE, MBA



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS** Manajemen Pemasaran II / G1.19  
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**HARI/JAM** -  
**JUMLAH MAHASISWA** 14

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511388	ANISA S. SIBURIAN	94	81	84	80	83	A-
2	2019511145	SURYANI ZAKIAH	100	80	80	80	82	A-
3	2019511149	SHALSA BILLA PUTRI	100	81	85	87	86	A-
4	2019511151	IRCHAM ROMADONA	81	49	80	83	71	B
5	2019511152	AJI GUNAWAN	100	75	82	82	82	A-
6	2019511153	MARIA ODILIA GEME WELE	100	68	84	82	80	A-
7	2019511154	ANDREAS ALEXANDRO NOVEMBRO KAKO	100	90	90	87	90	A
8	2019511155	CLAUDIA NATALIA NAWA	100	88	90	87	90	A
9	2019511156	LUIS FERNANDO TIBO TA	88	76	85	85	83	A-
10	2019511157	KRISTINA EUFRASIA UMA	100	79	85	85	85	A-
11	2019511158	FRIDOLIN DOPO CEME	94	81	82	85	84	A-
12	2019511159	HILARIANUS DAENG PARANY G PUTRA	100	80	84	80	83	A-
13	2019511378	AHMAD SURYANA	31	0	80	80	48	D
14	2019511460	MUHAMMAD FAIZAL NAOVANSYAH	94	84	84	85	86	A-

Dosen,

EKA AVIANTI AYUNINGTYAS, SE, MBA