



## BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS** Manajemen Pemasaran II / F6.19  
**DOSEN** HERU MULYANTO, Dr.  
**PROGRAM STUDI** MANAJEMEN  
**SEMESTER/BOBOT** 4 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 37

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-15	TM01-Konsep & Komponen Taktik Pemasaran	16:30:00	19:00:00	35	
2	2021-09-22	TM02-Pengembangan Pasar	16:30:00	19:00:00	33	
3	2021-09-29	TM03-Perancangan Tawaran Pasar Global	16:30:33	19:00:46	37	
4	2021-10-05	TM04-Produk Barang dan Merek	16:30:07	19:00:59	19	
5	2021-10-13	TM05-Produk Jasa dan Merek	16:30:37	19:00:06	35	
6	2021-10-20	TM06-Harga Produk	16:30:00	19:00:06	29	
7	2021-10-27	TM07-Saluran Pemasaran	16:30:00	19:00:06	35	
8	2021-11-03	TM08-Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	16:30:03	19:00:59	29	
9	2021-11-10	TM09-UTS	19:00:34	21:00:00	37	
10	2021-11-24	TM10-Komunikasi Pemasaran Terpadu	16:30:27	19:00:35	37	
11	2021-12-08	TM11-Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	16:30:07	19:00:00	35	
12	2021-12-08	TM12-Konsep Selling/Penjualan	16:30:59	19:00:00	36	
13	2021-12-15	TM13-Mengelola Tenaga Penjualan	16:30:58	19:00:38	23	

14	2021-12-22	TM14-Mengelola Relationship Customer Management	16:30:33	19:00:00	36	Ah
15	2021-12-29	TM15-Isu Kontemporer Pemasaran	16:30:07	19:00:47	22	Ah
16	2022-01-19	TM16-UAS	19:00:00	21:00:00	33	Ah

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SUSANTI WIDHIASTUTI, Dr., M.M.



18	2019511265	RANA MULYANA	H	H	H	A	H	A	H	A	H	H	H	H	A	H	A	A	10
19	2019511266	INDRIANA ROSSALINA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2019511306	ADELIA NURMALASARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2019511335	LUTHFIKA HIBBANI UTOMO	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	15
22	2019511336	NOVA VERONIKA	H	H	H	A	H	A	H	A	H	H	H	H	A	H	A	H	11
23	2019511341	IRGI ILHAM	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
24	2019511346	YANHARI TRI PUTRA	H	A	H	A	H	H	H	A	H	H	H	H	A	H	A	H	11
25	2019511377	NISA ALFIE NURAENI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2019511419	SURIPTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2019511429	BERNADETA TASYA RAHMAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2019511468	AGUS SALIM	H	H	H	A	H	A	A	A	H	H	A	A	H	H	A	A	8
29	2019511477	MARGARETHA VICANTIKA ANGELA	H	H	H	H	H	H	H	H	H	H	A	H	H	A	H	H	14
30	2019511482	WIRA	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	A	13
31	2019511494	SITI ANISA	H	A	H	A	H	A	H	A	H	H	H	H	H	H	A	H	11
32	2019511529	ANISSA PERMATA DEWI	H	H	H	A	A	A	A	H	H	H	H	H	A	H	H	H	11
33	2019511531	DOMI SAROGO	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
34	2020522508	SAEPUL ANWAR	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
35	2020522510	LENI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2020522511	KUSITAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
37	2021512148	FATTAH ERLANGGA MUKTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

  
HERU MULYANTO, S.P.



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran II / F6.19
<b>DOSEN</b>	HERU MULYANTO, Dr.
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	4 / 3SKS
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<b>JUMLAH MAHASISWA</b>	37

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2016511023	DODI WIJAYA	88	71	73	78	76	B+
2	2018511300	ALWIN FIRMANSYAH	75	28	0	0	18	E
3	2019511172	ANDRA PUTRIYANI	88	80	77	81	81	A-
4	2019511173	SOPANDI	94	87	81	84	86	A-
5	2019511174	ANDRIYANSYAH	81	84	81	83	83	A-
6	2019511185	AGUSNIAWAN FINOWAA	75	74	77	81	78	B+
7	2019511192	PURNAMA SARI	94	89	86	90	90	A
8	2019511196	BEZTY DAYJINGGA BTARI	69	79	77	80	78	B+
9	2019511208	INDRIYANI	94	89	87	84	88	A-
10	2019511219	DEWI SONIAWATI	88	81	77	81	81	A-
11	2019511231	FELINA SYAKILA PUTRI	88	66	73	72	72	B
12	2019511242	NURDINI ASYARO	100	91	81	90	90	A
13	2019511254	SELVI KOMALASARI	81	69	73	72	73	B
14	2019511257	VALERIANUS REMBUT	94	70	77	83	79	B+
15	2019511259	RAMADHAN KURNIAWAN	94	74	81	80	80	A-
16	2019511261	RIRIS FADILA TRI SALINDRI	88	84	81	78	82	A-
17	2019511264	SITI ERNA KHUMAEROH	81	54	74	72	67	B-
18	2019511265	RANA MULYANA	63	84	81	87	83	A-

19	2019511266	INDRIANA ROSSALINA	100	78	81	87	84	A-
20	2019511306	ADELIA NURMALASARI	100	71	73	72	75	B+
21	2019511335	LUTHFIKA HIBBANI UTOMO	94	68	82	85	80	A-
22	2019511336	NOVA VERONIKA	69	82	78	84	81	A-
23	2019511341	IRGI ILHAM	88	69	72	72	73	B
24	2019511346	YANHARI TRI PUTRA	69	78	81	86	81	A-
25	2019511377	NISA ALFIE NURAENI	100	78	81	87	84	A-
26	2019511419	SURIPTO	100	84	81	86	86	A-
27	2019511429	BERNADETA TASYA RAHMAWATI	100	76	77	80	80	A-
28	2019511468	AGUS SALIM	50	65	72	77	70	B
29	2019511477	MARGARETHA VICANTIKA ANGELA	88	70	72	87	79	B+
30	2019511482	WIRA	81	58	74	75	70	B
31	2019511494	SITI ANISA	69	75	73	80	76	B+
32	2019511529	ANISSA PERMATA DEWI	69	60	74	79	71	B
33	2019511531	DOMI SAROGO	88	60	74	78	72	B
34	2020522508	SAEPUL ANWAR	100	86	86	84	87	A-
35	2020522510	LENI	100	91	86	93	92	A
36	2020522511	KUSITAWATI	100	86	91	96	92	A
37	2021512148	FATTAH ERLANGGA MUKTI	100	80	87	86	86	A-

Dosen,



HERU MULYANTORO, S.Pd.