




## BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS** Manajemen Pemasaran I / D5.20  
**DOSEN** MURSIDA KUSUMA WARDANI,  
**PROGRAM STUDI** M.MMANAJEMEN  
**SEMESTER/BOBOT** 3 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 36

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-16	Ruang Lingkup dan perkembangan pemasaran	10:30:00	13:00:00	34	
2	2021-09-23	Pemasaran dengan era perekonomian baru	10:30:00	13:00:00	34	
3	2021-09-30	Membangun Kepuasan Konsumen	10:30:00	13:00:00	34	
4	2021-10-07	Perencanaan strategi berwawasan pasar	10:30:00	13:00:00	36	
5	2021-10-14	Proses pemasaran dan perencanaan pasar	10:30:00	13:00:00	34	
6	2021-10-21	Sistem Informasi Pemasaran	10:30:00	13:00:00	35	
7	2021-10-28	Analisis Lingkungan Pemasaran (SWOT)	10:30:00	13:00:00	36	
8	2021-11-04	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	10:30:00	13:00:00	34	
9	2021-11-18	Ujian Tengah Semester	09:00:00	11:00:00	32	
10	2021-11-25	Analisis Pasar Bisnis dan Perilaku Pembelian Pisnis	10:30:00	13:00:00	34	
11	2021-12-02	Analisis Industri dan Pesaing	10:30:00	13:00:00	35	
12	2021-12-09	Sistem Pemasaran Offline dan Online	10:30:00	13:00:00	34	
13	2021-12-16	Sales training	10:30:00	13:00:00	35	

14	2021-12-23	Segmentasi pasar dan memilih pasar	10:30:00	13:00:00	35	
15	2021-12-30	Review manajemen pemasaran	10:30:00	13:00:00	35	
16	2022-01-27	Ujian Akhir Semester	09:00:00	11:00:00	35	

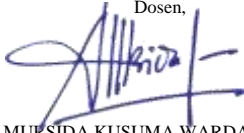
Ketua Program Studi,



SUSAN II WIDHIASTUTI, Dr., M.M.



18	2020511397	SITI HALIMATU NURONIAH	A	H	H	H	H	H	H	A	H	A	H	H	H	H	H	H	13
19	2020511399	MOCHAMMAD NAUFAL AL FAWWAZ	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2020511416	ERLA YUNIZAR N. H	H	A	H	H	H	H	H	H	A	H	H	H	H	H	H	H	14
21	2020511417	RATU KHUZAIMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2020511418	AGUS SRIFONDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2020511420	MUKHAMMAD ADITYA PRATAMA	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	15
24	2020511432	NABILAH NURUL AFIFAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2020511453	KHOERU UMMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2020511469	VINSENTIUS TRI ARIANTO MARTOYO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2020511474	OKTAVIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2020511476	HAS HEMI RAFSANJANI	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	15
29	2020511478	ARSY ASHARI SYAWALUDIN	A	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	14
30	2020511479	M. VICKY ALAMSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2020511480	JULIO FERNANDO	H	H	A	H	A	H	H	A	H	H	H	A	H	H	H	H	12
32	2020511482	ASEP GUMELAR	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2020511485	MUHAMAD IKBAL MAULANA	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
34	2020511487	AHMAD RUFIQ ARDIAN	H	A	A	H	H	H	H	H	A	H	A	A	A	A	A	A	7
35	2020511505	RIRIH DIAHUDAYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2020511506	FADILAH ZAHRA MAULANA	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	15

Dosen,  
  
MURSIDA KUSUMA WARDANI, M.M

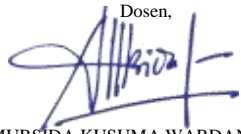


## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran I / D5.20
<b>DOSEN</b>	MURSIDA KUSUMA WARDANI, M.M
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	3 / 3SKS
<b>RUANG/LAB</b>	-
<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	36

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511081	ANNISA AULIA PUTRI	100	90	87	84	89	A-
2	2020511083	FAUZI SAEPULLOH	100	84	90	84	87	A-
3	2020511130	FAISAL BASRI	100	83	90	84	87	A-
4	2020511151	KHALDA NUR MUFIDAH	100	90	90	85	90	A
5	2020511153	MUHAMMAD FARHAN RABBANY	100	88	88	84	88	A-
6	2020511156	ADRIAN TANUJAYA	100	90	90	83	89	A-
7	2020511165	NADILA MERLYN NAMODA	100	90	87	83	88	A-
8	2020511274	DWITA AULIA AZZAHRA	100	90	90	83	89	A-
9	2020511277	NINA NURMAWATI	100	88	88	85	89	A-
10	2020511285	MELI WULAN SARI	100	88	93	85	90	A
11	2020511289	ELVIRA ROSA NAFA NALAPRAYA	100	90	90	83	89	A-
12	2020511291	SALSA OLLA FITRIA	100	90	90	83	89	A-
13	2020511294	MUAMMAR SALAM HAWARI	100	90	90	83	89	A-
14	2020511340	NUR LATIFAH	100	43	90	84	73	B
15	2020511367	DANIEL ARISTON SIRAIT	100	90	87	84	89	A-
16	2020511380	TASYA FADILLAH PUTRI P	100	90	87	84	89	A-
17	2020511393	YUNITA TRI RAHAYU	100	90	90	85	90	A
18	2020511397	SITI HALIMATU NURONIAH	81	83	90	83	85	A-

19	2020511399	MOCHAMMAD NAUFAL AL FAWWAZ	100	83	87	83	86	A-
20	2020511416	ERLA YUNIZAR N. H	88	90	88	84	88	A-
21	2020511417	RATU KHUZAIMAH	100	90	90	85	90	A
22	2020511418	AGUS SRIFONDA	100	42	87	83	72	B
23	2020511420	MUKHAMMAD ADITYA PRATAMA	94	84	90	84	87	A-
24	2020511432	NABILAH NURUL AFIFAH	100	90	90	83	89	A-
25	2020511453	KHOERU UMMAH	100	90	90	85	90	A
26	2020511469	VINSENTIUS TRI ARIANTO MARTOYO	100	90	88	84	89	A-
27	2020511474	OKTAVIYANI	100	88	90	83	88	A-
28	2020511476	HAS HEMI RAFSANJANI	94	88	88	83	87	A-
29	2020511478	ARSY ASHARI SYAWALUDIN	88	83	93	83	86	A-
30	2020511479	M. VICKY ALAMSYAH	100	88	90	85	89	A-
31	2020511480	JULIO FERNANDO	75	43	90	83	70	B
32	2020511482	ASEP GUMELAR	100	43	88	84	73	B
33	2020511485	MUHAMAD IKBAL MAULANA	94	90	87	84	88	A-
34	2020511487	AHMAD RUFIQ ARDIAN	44	0	87	84	52	C-
35	2020511505	RIRIH DIAHUDAYANI	100	43	87	83	72	B
36	2020511506	FADILAH ZAHRA MAULANA	94	84	88	83	86	A-

Dosen,  
  
MURSIDA KUSUMA WARDANI, M.M