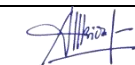






BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS Manajemen Pemasaran II / D4.19
DOSEN MURSIDA KUSUMA WARDANI,
PROGRAM STUDI M.MMANAJEMEN
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 28

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-14	Taktik Pemasaran	08:00:00	10:30:00	27	
2	2021-09-21	Pengembangan Pemasaran	08:00:00	10:30:00	27	
3	2021-09-28	Perancangan Tawaran Pasar Global	08:00:00	10:30:00	28	
4	2021-10-05	Produk barang dan merek	08:00:00	10:30:00	28	
5	2021-10-12	Produk Jasa dan Merek	08:00:00	10:30:00	28	
6	2021-10-19	Harga Produk	08:00:00	10:30:00	28	
7	2021-10-26	Analisis Bisnis	08:00:00	10:30:00	28	
8	2021-11-02	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	08:00:00	10:30:00	27	
9	2021-11-08	Ujian Tengah Semester	09:00:00	11:00:00	27	
10	2021-11-23	Komunikasi Pemasaran Terpadu	08:00:00	10:30:00	27	
11	2021-11-30	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	08:00:00	10:30:00	27	
12	2021-12-07	Selling/penjualan- Closing marketing	08:00:00	10:30:00	27	
13	2021-12-14	Daur Hidup Produk (Product Life Cycle), Sales training	08:00:00	10:30:00	28	

14	2021-12-21	Mengelola Relationship Customer Management	08:00:00	10:30:00	28	
15	2021-12-28	Review Manajemen Pemasaran	08:00:00	10:30:00	28	
16	2022-01-18	Ujian Akhir Semester	09:00:00	11:00:00	27	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2019511385	FRISKA BERNICA IVANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2019511407	HESTI OKTAVIA	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
20	2019511411	IKA ROSTARI	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
21	2019511423	RICARDO JOHNATAN SIRAIT	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2019511437	IHA AMELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2019511452	SYARIF DESTIAN FIRMANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2019511510	JESSICA CLAUDIA	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
25	2019511511	MERY RAHMA DANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2019511512	APRILLIA SULAMININGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2019511515	AULIA NUR AFIFAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2019522544	NOVITA INDRIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

MURSIDA KUSUMA WARDANI, M.M



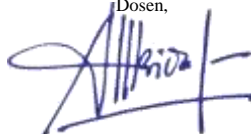
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

MATA KULIAH / KELAS	Manajemen Pemasaran II / D4.19
DOSEN	MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	4 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	28

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2019511131	SALWA ISNAENI RAHMAN	100	90	85	88	90	A
2	2019511143	SYAKH SHIYAH ISLAMI	100	90	87	87	90	A
3	2019511144	RINANDA LUQYA ERSALI	100	80	90	87	87	A-
4	2019511147	ADINDA DAMAYANTI	100	88	87	90	90	A
5	2019511148	AHMAD DIMAS FAHRIZA	100	87	87	90	90	A
6	2019511150	IRSADI IMANUDIN	100	95	90	87	92	A
7	2019511160	NOVIA AGUSTINA	100	90	90	89	91	A
8	2019511204	LATHIFIAH ISWANTI	100	80	87	85	86	A-
9	2019511238	WAHYU NURUL KOMARIAH	100	90	93	85	90	A
10	2019511249	RAHKMAT HIDAYAT	94	0	90	87	58	C
11	2019511294	RIZKA ASRI NURAHMAH	100	95	95	90	94	A
12	2019511302	ALFIAN WAHYU HIDAYAT	100	0	87	85	58	C
13	2019511313	MAYALIANI	100	89	87	87	89	A-
14	2019511326	ABDILLAH FAHMI IZZI	88	0	90	87	58	C
15	2019511338	ANNISA NURUL HAQQANI	100	90	88	87	90	A
16	2019511345	MELLIN SYAHRUL RAMADHAN	88	0	87	88	57	C
17	2019511382	RATINAH	100	90	90	87	90	A
18	2019511385	FRISKA BERNICA IVANDA	100	89	90	87	90	A

19	2019511407	HESTI OKTAVIA	94	89	90	87	89	A-
20	2019511411	IKA ROSTARI	94	80	90	90	87	A-
21	2019511423	RICARDO JOHNATAN SIRAIT	100	87	87	85	88	A-
22	2019511437	IHA AMELIA	100	90	87	87	90	A
23	2019511452	SYARIF DESTIAN FIRMANSYAH	100	89	90	87	90	A
24	2019511510	JESSICA CLAUDIA	94	85	90	85	87	A-
25	2019511511	MERY RAHMA DANI	100	87	87	85	88	A-
26	2019511512	APRILLIA SULAMININGSIH	100	87	90	90	90	A
27	2019511515	AULIA NUR AFIFAH	100	90	90	93	93	A
28	2019522544	NOVITA INDRIANI	100	90	90	90	91	A

Dosen,



MURSIDA KUSUMA WARDANI, M.M