



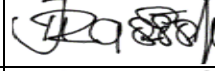



## BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

**MATA KULIAH / KELAS**           Manajemen Pemasaran II / F1.191  
**DOSEN**                               RASIPAN, M.M.  
**PROGRAM STUDI**                 MANAJEMEN  
**SEMESTER/BOBOT**               4 / 3SKS  
**RUANG/LAB**                         -  
**HARI/JAM**                           -  
**JUMLAH MAHASISWA**           33

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-09-16	Taktik Pemasaran	16:30:00	19:00:00	33	
2	2021-09-23	Pengembangan Pasar	16:30:00	19:00:00	33	
3	2021-09-30	Perencanaan Tawaran Pasar Global	16:30:00	19:00:00	32	
4	2021-10-07	Produk Barang Dan Merek	16:30:00	19:00:00	32	
5	2021-10-14	Produk Jasa Dan Merek	16:30:00	19:00:00	32	
6	2021-10-21	Harga Produk	16:30:00	19:00:00	31	
7	2021-10-28	Mengelola Eceran, Pedagang Besar dan Logistik Pasar	16:30:00	19:00:00	25	
8	2021-11-04	Saluran Pemasaran	16:30:00	19:00:00	24	
9	2021-11-11	UJIAN TENGAH SEMESTER ( UTS ) ,MATA KULIAH : MANAJEMEN PEMASARAN 2, Kls F1.191. Kamis, Jam 19.00 - 21.00	19:00:00	21:00:00	33	
10	2021-11-25	Komunikasi Pemasaran Terpadu	16:30:00	19:00:00	33	
11	2021-12-02	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat Dan Pemasaran Langsung	16:30:00	19:00:00	33	

12	2021-12-09	Konsep Selling/ Penjualan	16:30:00	19:00:00	33	
----	------------	---------------------------	----------	----------	----	--

13	2021-12-16	Pengelolaan Tenaga Penjualan	16:30:00	19:00:00	33	
14	2021-12-23	Mengelola Relationship Customer Management	16:30:00	19:00:00	29	
15	2021-12-30	Isu-isu Kontemporer Dalam Pemasaran	16:30:00	19:00:00	29	
16	2022-01-20	UJIAN AKHIR SEMESTER ( UAS ) ,MATA KULIAH : MANAJEMEN PEMASARAN 2, KLS F1.191. Kamis, Jam 19.00 - 21.00	19:00:00	21:00:00	32	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2019511061	RAUDZATUL MULIDYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2019511064	MUHAMAD BURHANUDIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2019511066	MUHAMMAD ARIEF ARDIANSYAH	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	14
21	2019511068	M. ULUL AZMI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2019511071	DESI DAYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2019511072	WIDYA ASTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2019511073	MUHAMMAD NUR ALFIAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2019511077	FITRIYANI	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	14
26	2019511089	NETTY HOTMASARI BR. SIAHAAN	H	H	H	H	H	H	A	A	H	H	H	H	H	A	A	H	12
27	2019511091	NOVIANTI	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
28	2019511103	SITI NOVITA SARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2019511104	SITI VENA MONIKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2019511106	MARYATI	H	H	H	H	A	A	A	A	H	H	H	H	H	H	H	H	12
31	2019511109	PUTRI MARDIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2020522509	ANGGI FITRIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2020522512	ANISA NADADIEN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

RASIPAN, M.M.



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2021/2022

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran II / F1.191
<b>DOSEN</b>	RASIPAN, M.M.
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	4 / 3SKS
<b>RUANG/LAB</b>	-
<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	33

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511277	NANI LISNAWATI	100	73	83	80	81	A-
2	2019511004	ALFINIA RANGGAMA NADIYA	69	40	77	75	63	C+
3	2019511033	SAEPULOH	75	74	75	77	76	B+
4	2019511034	PUJI RAHAYU	100	75	78	78	80	A-
5	2019511035	ELANG DIVAL FRIACA	88	76	78	78	79	B+
6	2019511039	NOVITA ANGELINA	100	76	85	77	81	A-
7	2019511043	DIO ACHMAD FAREZI	100	76	85	82	83	A-
8	2019511045	NANA SUPRIATNA	100	73	80	79	80	A-
9	2019511046	DINDA RAHMA KUSUMAH	100	75	81	85	83	A-
10	2019511049	DIONISIUS NUSA	88	50	80	77	70	B
11	2019511050	ERWIN SUGIYANTO	81	72	78	78	77	B+
12	2019511052	EPI NURHOPIPAH	100	78	75	77	80	A-
13	2019511054	PINNA SURIANTI SIMANGUNSONG	100	83	82	91	88	A-
14	2019511055	ITSNA LUTHFIYAH ISTIQOMAH	100	73	76	86	81	A-
15	2019511057	ELSYA THEANA	100	77	77	80	81	A-
16	2019511058	MIA ALFINA RAHMA	88	76	77	79	79	B+
17	2019511060	PUPUT SULANDARI	100	80	75	80	81	A-
18	2019511061	RAUDZATUL MULIDYA	100	73	78	81	80	A-

19	2019511064	MUHAMAD BURHANUDIN	100	75	78	81	81	A-
20	2019511066	MUHAMMAD ARIEF ARDIANSYAH	88	81	75	75	79	B+
21	2019511068	M. ULUL AZMI	100	74	87	85	84	A-
22	2019511071	DESI DAYANTI	100	84	83	82	85	A-
23	2019511072	WIDYA ASTUTI	100	72	91	83	83	A-
24	2019511073	MUHAMMAD NUR ALFIAN	100	72	78	78	79	B+
25	2019511077	FITRIYANI	88	75	80	78	79	B+
26	2019511089	NETTY HOTMASARI BR. SIAHAAN	75	74	74	77	76	B+
27	2019511091	NOVIANTI	94	75	78	80	80	A-
28	2019511103	SITI NOVITA SARI	100	82	86	84	86	A-
29	2019511104	SITI VENA MONIKA	100	78	86	77	82	A-
30	2019511106	MARYATI	75	55	75	81	71	B
31	2019511109	PUTRI MARDIANTI	100	76	80	79	81	A-
32	2020522509	ANGGI FITRIYANI	100	90	92	90	92	A
33	2020522512	ANISA NADADIEN	100	40	80	86	71	B

Dosen,



RASIPAN, M.M.