






BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

MATA KULIAH / KELAS Manajemen Pemasaran I / F2.191
DOSEN ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 21

| KE | Tanggal | Materi | Jam Mulai | Jam Selesai | Mhs. Hadir | Paraf Dosen |
|----|------------|---|-----------|-------------|------------|-------------|
| 1 | 2021-03-24 | Manajemen Pemasaran I | 19:00:06 | 21:31:44 | 5 | |
| 2 | 2021-03-31 | Manajemen Pemasaran I | 19:00:58 | 21:32:45 | 5 | |
| 3 | 2021-04-07 | Strategi Pemasaran 7P | 19:00:31 | 21:37:53 | 19 | |
| 4 | 2021-04-14 | Strategi Pemasaran 7P | 19:00:00 | 21:37:47 | 17 | |
| 5 | 2021-04-21 | Kekuatan WOM (Words of Mouth) | 19:00:00 | 21:30:03 | 18 | |
| 6 | 2021-04-28 | Kekuatan WOM (Words of Mouth) | 19:00:10 | 21:30:11 | 18 | |
| 7 | 2021-04-05 | Mengelola Iklan, Promosi Penjualan & Hubungan Masyarakat Pemasaran Langsung | 19:00:48 | 21:30:03 | 16 | |
| 8 | 2021-05-28 | Mengelola Iklan, Promosi Penjualan & Hubungan Masyarakat Pemasaran Langsung | 19:00:41 | 21:30:12 | 19 | |
| 9 | 2021-06-02 | Latihan Soal" Manajemen Pemasaran I | 19:00:00 | 21:30:07 | 13 | |
| 10 | 2021-06-09 | Latihan Soal Manajemen Pemasaran I | 19:00:00 | 21:30:10 | 16 | |
| 11 | 2021-06-16 | UTS Manajemen Pemasaran I | 19:00:00 | 21:00:00 | 16 | |
| 12 | 2021-06-23 | Membangun Kepuasan Pelanggan | 19:00:47 | 21:30:05 | 16 | |
| 13 | 2021-06-30 | Membangun Kepuasan Pelanggan | 19:00:41 | 21:30:07 | 17 | |

| | | | | | | |
|----|------------|----------------------------|----------|----------|----|---|
| 14 | 2021-07-07 | Pemasaran Holistik | 19:06:00 | 21:30:01 | 17 |  |
| 15 | 2021-07-14 | Pemasaran Holistik | 19:00:00 | 21:30:04 | 18 |  |
| 16 | 2021-08-04 | UAS Manajemen Permasaran I | 19:00:00 | 21:00:00 | 18 |  |

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2020/2021

MATA KULIAH / KELAS Manajemen Pemasaran I / F2.191
DOSEN ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 21

| No | NIM | Nama Mahasiswa | TANGGAL KEHADIRAN | | | | | | | | | | | | | | | | Jml |
|----|------------|-------------------------------|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----|
| | | | 2021-03-24 | 2021-03-31 | 2021-04-07 | 2021-04-14 | 2021-04-21 | 2021-04-21 | 2021-04-28 | 2021-05-05 | 2021-06-02 | 2021-06-09 | 2021-06-16 | 2021-06-23 | 2021-06-30 | 2021-07-07 | 2021-07-14 | 2021-08-04 | |
| 1 | 2018512349 | IRVAN FITRIANSYAH | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 2 | 2019511009 | WILDAN FIRDAUS | A | A | H | H | H | H | H | H | A | A | H | H | H | H | H | H | 12 |
| 3 | 2019511014 | MARZUKI LUTHFI | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | 0 |
| 4 | 2019511019 | ARIL AINUN NAJIB | A | A | H | H | H | H | H | H | A | A | A | A | A | A | A | A | 6 |
| 5 | 2019511023 | SYIFA FAUZIA RIZQI | H | H | H | H | A | H | H | H | H | H | H | H | H | H | H | H | 15 |
| 6 | 2019511024 | HERDIANSYAH | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 16 |
| 7 | 2019511028 | SYAIYAH OKTAVIANI | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 8 | 2019511029 | MUHAMMAD ARDIANSYAH | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 9 | 2019511030 | ANGGI ALSYADA | A | A | H | H | H | H | H | H | H | H | A | H | H | H | H | H | 13 |
| 10 | 2019511053 | ADE RAHMANISA | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 11 | 2019511062 | SAPITRI | A | A | H | H | H | H | H | H | A | H | A | A | A | H | H | H | 10 |
| 12 | 2019511067 | TALIMATU ZIYADAH | A | A | H | H | H | H | H | H | A | A | H | H | H | H | H | H | 12 |
| 13 | 2019511074 | ERIKA RESIANA | H | H | H | H | H | H | H | H | A | H | H | H | H | H | H | H | 15 |
| 14 | 2019511075 | ANNISA FIDAYANTY | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 15 | 2019511076 | OKTAVIANO CHRISNA JEKA YOLDHA | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | A | 0 |
| 16 | 2019511079 | KARTIKA AGUSTI PRASETYANI | A | A | H | A | H | H | A | H | H | H | H | H | H | H | H | H | 12 |
| 17 | 2019511084 | HARIS WADI NUKMAN | H | H | H | H | H | A | H | H | H | H | H | H | H | A | H | H | 14 |

| | | | | | | | | | | | | | | | | | | | |
|----|------------|--------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 18 | 2019511086 | MUHAMMAD SYENA TIRTAYASA | A | A | H | H | H | H | A | H | A | H | H | A | H | H | H | H | 11 |
| 19 | 2019511087 | JAYA PERMANA | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |
| 20 | 2019511093 | SAEFUL BAHRI | A | A | H | A | H | H | A | H | H | H | H | H | H | H | H | H | 12 |
| 21 | 2019511101 | SISKA WULANDARI | A | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 14 |

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

| | |
|----------------------------|--------------------------------|
| MATA KULIAH / KELAS | Manajemen Pemasaran I / F2.191 |
| DOSEN | ERGO NURPATRIA KURNIAWAN, M.M. |
| PROGRAM STUDI | MANAJEMEN |
| SEMESTER/BOBOT | 3 / 3SKS |
| RUANG/LAB | - |
| HARI/JAM | - |
| JUMLAH MAHASISWA | 21 |

| No | NIM | Nama Mahasiswa | Kehadiran | Tugas | UTS | UAS | Total Skor | Nilai Akhir |
|----|------------|-------------------------------|-----------|-------|-----|-----|------------|-------------|
| 1 | 2018512349 | IRVAN FITRIANSYAH | 100 | 80 | 80 | 80 | 82 | A- |
| 2 | 2019511009 | WILDAN FIRDAUS | 75 | 80 | 0 | 85 | 66 | B- |
| 3 | 2019511014 | MARZUKI LUTHFI | 0 | 0 | 0 | 0 | 0 | E |
| 4 | 2019511019 | ARIL AINUN NAJIB | 38 | 0 | 0 | 0 | 32 | E |
| 5 | 2019511023 | SYIFA FAUZIA RIZQI | 94 | 80 | 80 | 81 | 82 | A- |
| 6 | 2019511024 | HERDIANSYAH | 100 | 80 | 80 | 80 | 82 | A- |
| 7 | 2019511028 | SYAIYAH OKTAVIANI | 88 | 80 | 80 | 83 | 82 | A- |
| 8 | 2019511029 | MUHAMMAD ARDIANSYAH | 88 | 80 | 80 | 85 | 83 | A- |
| 9 | 2019511030 | ANGGI ALSYADA | 90 | 80 | 80 | 80 | 81 | A- |
| 10 | 2019511053 | ADE RAHMANISA | 88 | 80 | 80 | 80 | 81 | A- |
| 11 | 2019511062 | SAPITRI | 63 | 80 | 0 | 80 | 63 | C+ |
| 12 | 2019511067 | TALIMATU ZIYADAH | 75 | 80 | 80 | 80 | 80 | A- |
| 13 | 2019511074 | ERIKA RESIANA | 94 | 80 | 80 | 81 | 82 | A- |
| 14 | 2019511075 | ANNISA FIDAYANTY | 88 | 80 | 80 | 80 | 81 | A- |
| 15 | 2019511076 | OKTAVIANO CHRISNA JEKA YOLDHA | 0 | 0 | 0 | 0 | 28 | E |
| 16 | 2019511079 | KARTIKA AGUSTI PRASETYANI | 75 | 80 | 80 | 80 | 80 | A- |
| 17 | 2019511084 | HARIS WADI NUKMAN | 88 | 80 | 80 | 85 | 83 | A- |
| 18 | 2019511086 | MUHAMMAD SYENA TIRTAYASA | 69 | 80 | 80 | 83 | 80 | A- |

| | | | | | | | | |
|----|------------|-----------------|----|----|----|----|----|----|
| 19 | 2019511087 | JAYA PERMANA | 88 | 80 | 80 | 80 | 81 | A- |
| 20 | 2019511093 | SAEFUL BAHRI | 75 | 80 | 80 | 80 | 80 | A- |
| 21 | 2019511101 | SISKA WULANDARI | 88 | 80 | 80 | 80 | 81 | A- |

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.