







## BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

**MATA KULIAH / KELAS**           Manajemen Pemasaran I / F1.191  
**DOSEN**                               RASIPAN, M.M.  
**PROGRAM STUDI**               MANAJEMEN  
**SEMESTER/BOBOT**               3 / 3SKS  
**RUANG/LAB**                       -  
**HARI/JAM**                         -  
**JUMLAH MAHASISWA**           31

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-03-18	Ruang Lingkup Dan Perkembangan Pemasaran	19:00:00	21:30:00	31	
2	2021-03-25	Pemasaran Dengan Era Perekonomian Baru	19:00:00	21:30:00	31	
3	2021-04-01	Membangun Kepuasan Pelanggan	19:00:00	21:30:00	31	
4	2021-04-08	Perencanaan Strategis Berwawasan Pasar	19:00:00	21:30:00	31	
5	2021-04-15	Proses Pemasaran Dan Perencanaan Pemasaran	19:00:00	21:30:00	28	
6	2021-04-22	Sistem Informasi Pemasaran	19:00:00	21:30:00	28	
7	2021-04-29	Analisis Lingkungan Pemasaran ( SWOT )	19:00:00	21:30:00	31	
8	2021-05-06	Analisis Pasar Konsumen Dan Prilaku Pembelian Konsumen	19:00:00	21:30:00	31	
9	2021-05-27	Analisis Industri dan Pesaing	19:00:00	21:30:00	30	
10	2021-06-03	Analisis Pasar Bisnis dan prilaku Pembelian bisnis	19:00:00	21:30:00	30	
11	2021-06-10	UJIAN TENGAH SEMESTER ( UTS ) GENAP TA 2020/2021 MATA KULIAH : MANAJEMEN PEMASARAN 1 , KLS F1.191, KAMIS JAM 19.00- 21.00	19:00:00	21:00:00	31	
12	2021-06-24	Strategi Bersaing Pada Industri	19:00:00	21:30:00	29	

13	2021-07-01	Daur Hidup Produk ( Product Life Cycle)	19:00:00	21:30:00	29	
14	2021-07-08	Segmen Pasar dan Memilih Pasar	19:00:00	21:30:00	28	
15	2021-07-15	Isu-Isu Kontemporer Kebijakan Strategi Pemasaran	19:00:00	21:30:00	27	
16	2021-07-29	UAS ( UJIAN AKHIR SEMESTER ) GENAP TA 2020/2021 MATA KULIAH : MANAJEMEN PEMASARAN 1, KELAS F1.191, KAMIS, JAM 19.00- 21.00	19:00:00	21:30:00	31	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



## DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2020/2021

**MATA KULIAH / KELAS**      Manajemen Pemasaran I / F1.191  
**DOSEN**                              RASIPAN, M.M.  
**PROGRAM STUDI**                MANAJEMEN  
**SEMESTER/BOBOT**                3 / 3SKS  
**RUANG/LAB**                         -  
**HARI/JAM**                            -  
**JUMLAH MAHASISWA**            31

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2021-03-18	2021-03-25	2021-04-01	2021-04-08	2021-04-15	2021-04-22	2021-04-29	2021-05-06	2021-05-27	2021-06-03	2021-06-10	2021-06-24	2021-07-01	2021-07-08	2021-07-15	2021-07-29	
1	2017511098	ERIANTO HUTAGALUNG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
2	2019511004	ALFINIA RANGGAMA NADIYA	H	H	H	H	A	A	H	H	H	H	H	A	A	H	H	H	12
3	2019511033	SAEPULOH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
4	2019511034	PUJI RAHAYU	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2019511035	ELANG DIVAL FRIACA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
6	2019511039	NOVITA ANGELINA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2019511043	DIO ACHMAD FAREZI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
8	2019511045	NANA SUPRIATNA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2019511046	DINDA RAHMA KUSUMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2019511049	DIONISIUS NUSA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2019511050	ERWIN SUGIYANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2019511052	EPI NURHOPIPAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2019511054	PINNA SURIANTI SIMANGUNSONG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2019511055	ITSNA LUTHFIYAH ISTIQOMAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
15	2019511057	ELSYA THEANA	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
16	2019511058	MIA ALFINA RAHMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2019511060	PUPUT SULANDARI	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	H	14

18	2019511061	RAUDZATUL MULIDYA	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
19	2019511064	MUHAMAD BURHANUDIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2019511066	MUHAMMAD ARIEF ARDIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2019511068	M. ULUL AZMI	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
22	2019511071	DESI DAYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2019511072	WIDYA ASTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2019511073	MUHAMMAD NUR ALFIAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2019511077	FITRIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
26	2019511089	NETTY HOTMASARI BR. SIAHAAN	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
27	2019511091	NOVIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2019511103	SITI NOVITA SARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2019511104	SITI VENA MONIKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2019511106	MARYATI	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
31	2019511109	PUTRI MARDIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

RASIPAN, M.M.



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran I / F1.191
<b>DOSEN</b>	RASIPAN, M.M.
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	3 / 3SKS
<b>RUANG/LAB</b>	-
<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	31

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2017511098	ERIANTO HUTAGALUNG	100	70	70	80	77	B+
2	2019511004	ALFINIA RANGGAMA NADIYA	75	75	80	80	78	B+
3	2019511033	SAEPULOH	94	77	80	77	80	A-
4	2019511034	PUJI RAHAYU	100	78	75	85	83	A-
5	2019511035	ELANG DIVAL FRIACA	100	75	80	85	82	A-
6	2019511039	NOVITA ANGELINA	100	76	80	80	81	A-
7	2019511043	DIO ACHMAD FAREZI	100	80	85	85	85	A-
8	2019511045	NANA SUPRIATNA	100	77	80	75	80	A-
9	2019511046	DINDA RAHMA KUSUMAH	100	76	75	75	78	B+
10	2019511049	DIONISIUS NUSA	100	78	70	75	78	B+
11	2019511050	ERWIN SUGIYANTO	100	65	75	85	78	B+
12	2019511052	EPI NURHOPIPAH	100	75	75	80	80	A-
13	2019511054	PINNA SURIANTI SIMANGUNSONG	100	75	80	80	81	A-
14	2019511055	ITSNA LUTHFIYAH ISTIQOMAH	100	73	75	75	77	B+
15	2019511057	ELSYA THEANA	88	65	75	75	73	B
16	2019511058	MIA ALFINA RAHMA	100	73	75	75	77	B+
17	2019511060	PUPUT SULANDARI	88	73	75	75	76	B+
18	2019511061	RAUDZATUL MULIDYA	88	73	80	75	77	B+

19	2019511064	MUHAMAD BURHANUDIN	100	75	80	77	80	A-
20	2019511066	MUHAMMAD ARIEF ARDIANSYAH	100	78	70	80	80	A-
21	2019511068	M. ULUL AZMI	88	75	85	80	81	A-
22	2019511071	DESI DAYANTI	100	73	77	83	80	A-
23	2019511072	WIDYA ASTUTI	100	83	80	80	84	A-
24	2019511073	MUHAMMAD NUR ALFIAN	100	76	80	80	81	A-
25	2019511077	FITRIYANI	88	67	80	85	78	B+
26	2019511089	NETTY HOTMASARI BR. SIAHAAN	88	65	75	75	73	B
27	2019511091	NOVIANTI	100	78	90	80	84	A-
28	2019511103	SITI NOVITA SARI	100	80	90	80	84	A-
29	2019511104	SITI VENA MONIKA	100	80	85	85	85	A-
30	2019511106	MARYATI	88	70	75	75	75	B+
31	2019511109	PUTRI MARDIANTI	100	73	75	75	77	B+

Dosen,



RASIPAN, M.M.