



BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

MATA KULIAH / KELAS Manajemen Pemasaran I / E1.191
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 34

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2021-03-20	Ruang Lingkup dan Perkembangan Pemasaran	13:30:00	16:00:00	29	<i>Esti Handayani</i>
2	2021-03-27	Pemasaran dengan Era Perekonomian Baru	13:30:00	16:00:00	28	<i>Esti Handayani</i>
3	2021-04-03	Membangun Kepuasan Pelanggan	13:30:00	16:00:00	30	<i>Esti Handayani</i>
4	2021-04-10	Perencanaan Strategis Berwawasan Pasar	13:30:00	16:00:00	30	<i>Esti Handayani</i>
5	2021-04-17	Proses Pemasaran dan Perencanaan Pasar	13:30:00	16:00:00	28	<i>Esti Handayani</i>
6	2021-04-24	Sistem Informasi Pemasaran	13:30:00	16:00:00	28	<i>Esti Handayani</i>
7	2021-05-01	Analisis Lingkungan Pemasaran	13:30:00	16:00:00	28	<i>Esti Handayani</i>
8	2021-05-08	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	13:30:00	16:00:00	28	<i>Esti Handayani</i>
9	2021-05-29	Analisis Pasar Bisnis dan Perilaku Pembelian Bisnis	13:30:00	16:00:00	21	<i>Esti Handayani</i>
10	2021-06-05	Analisis Industri dan Pesaing	13:30:00	16:00:00	21	<i>Esti Handayani</i>
11	2021-06-12	Ujian Tengah Semester (UTS)	12:45:00	14:45:00	33	<i>Esti Handayani</i>
12	2021-06-26	Strategi Bersaing pada Industri	13:30:00	16:00:00	25	<i>Esti Handayani</i>
13	2021-07-03	Daur Hidup Produk (Product Life Cycle)	13:30:00	16:00:00	25	<i>Esti Handayani</i>

14	2021-07-10	Segmen Pasar dan Memilih Pasar	13:30:00	16:00:00	26	
15	2021-07-17	Isu-Isu Kontemporer Kebijakan Strategi Pemasaran	13:30:00	16:00:00	26	
16	2021-07-31	Ujian Akhir Semester (UAS)	12:45:00	14:45:00	34	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

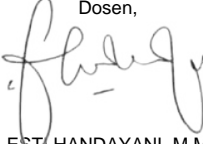


DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2020/2021

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No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2021-03-20	2021-03-27	2021-04-03	2021-04-10	2021-04-17	2021-04-24	2021-05-01	2021-05-08	2021-05-29	2021-06-05	2021-06-12	2021-06-26	2021-07-03	2021-07-10	2021-07-17	2021-07-31	
1	2019511001	HENDRA P. SIHOMBING	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	14
2	2019511005	BOY ERTO SAKTI	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	H	14
3	2019511006	SAEFUL ANWAR	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
4	2019511008	RIZKA ESTI SETYANINGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2019511011	MUHAMMAD ALIEF IBRAHIM	H	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	14
6	2019511012	NISA FITA SARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2019511016	KIKI SETIO	A	A	H	H	H	H	H	A	A	H	H	H	H	H	H	H	12
8	2019511017	DERY ADRIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2019511018	LERI AGUSTIN	H	H	H	H	H	H	A	A	A	A	H	A	A	H	H	H	10
10	2019511020	KUKUH HADI UTOMO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2019511021	ADITYAN SUTISNA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2019511025	EKA FITRIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2019511027	ERIN KARLINA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2019511031	MUHAMMAD ANDI REZA VAHLEVI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
15	2019511036	DIKI RAMDANI	A	A	A	A	H	H	H	H	A	A	H	A	A	A	A	H	6
16	2019511037	AURINA DWI ASTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2019511038	DEBBY ANDREA	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	H	14

18	2019511041	TASHYA MARIA NATALY	H	H	A	A	A	A	A	A	A	A	A	H	H	H	H	H	H	8
19	2019511056	FEBRYANTI KRISMONITA GURNING	A	A	H	H	H	H	A	A	A	A	A	H	A	A	H	H	H	8
20	2019511059	SYAIDATUL MUNFASIROH	A	A	A	A	A	A	H	H	A	A	A	A	A	A	A	A	H	3
21	2019511078	ELSA DWI RIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
22	2019511080	REFIANI CAHYA UTAMI	H	H	A	A	H	H	H	H	H	H	H	H	A	A	H	H	H	12
23	2019511083	SUCI NUR ALFIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2019511085	KIKI GUNAWAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2019511088	PUTRI ASIH YUNI ASTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2019511090	CIPTO SUDIANA	H	H	H	H	A	A	H	H	A	A	H	A	A	A	A	A	H	8
27	2019511094	RENNY SUGIARNI	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	14
28	2019511095	ELZA RAVENA FRISKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2019511096	ANJANG KHAIRUDIN	H	H	H	H	H	H	A	A	A	A	H	A	A	A	A	A	H	8
30	2019511100	MUHAMMAD HARDY SAWIJI	H	A	H	H	A	A	A	A	A	A	H	H	H	A	A	A	H	7
31	2019511102	TUTUT TRIANTI	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	14
32	2019511107	ELY AGUSTINA	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	14
33	2019511455	ELIA NATASIA BR GINTING	H	H	H	H	H	H	H	H	H	H	H	A	A	A	A	A	H	12
34	2019511459	DEA PUTRI MEILASARI	H	H	H	H	H	H	H	H	H	H	H	A	A	A	A	A	H	12

Dosen,

 ESTI HANDAYANI, M.M

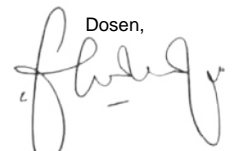


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2020/2021

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HARI/JAM	-
JUMLAH MAHASISWA	34

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2019511001	HENDRA P. SIHOMBING	88	80	85	75	81	A-
2	2019511005	BOY ERTO SAKTI	63	70	85	75	75	B+
3	2019511006	SAEFUL ANWAR	100	95	85	85	90	A
4	2019511008	RIZKA ESTI SETYANINGSIH	100	90	80	75	84	A-
5	2019511011	MUHAMMAD ALIEF IBRAHIM	75	70	80	75	75	B+
6	2019511012	NISA FITA SARI	100	90	80	85	88	A-
7	2019511016	KIKI SETIO	100	90	80	80	86	A-
8	2019511017	DERY ADRIANSYAH	100	80	85	85	85	A-
9	2019511018	LERI AGUSTIN	88	60	85	80	75	B+
10	2019511020	KUKUH HADI UTOMO	100	95	85	90	92	A
11	2019511021	ADITYAN SUTISNA	88	90	80	90	88	A-
12	2019511025	EKA FITRIA	88	90	85	85	88	A-
13	2019511027	ERIN KARLINA	100	95	80	90	91	A
14	2019511031	MUHAMMAD ANDI REZA VAHLEVI	88	75	85	80	81	A-
15	2019511036	DIKI RAMDANI	63	75	80	80	77	B+
16	2019511037	AURINA DWI ASTUTI	100	90	90	85	90	A
17	2019511038	DEBBY ANDREA	88	95	85	85	89	A-
18	2019511041	TASHYA MARIA NATALY	75	90	80	90	87	A-

19	2019511056	FEBRYANTI KRISMONITA GURNING	88	75	85	80	81	A-
20	2019511059	SYAIDATUL MUNFASIROH	56	60	0	80	55	C
21	2019511078	ELSA DWI RIYANTI	88	90	85	85	88	A-
22	2019511080	REFIANI CAHYA UTAMI	75	90	75	85	84	A-
23	2019511083	SUCI NUR ALFIANI	100	90	85	80	87	A-
24	2019511085	KIKI GUNAWAN	100	90	85	85	89	A-
25	2019511088	PUTRI ASIH YUNI ASTUTI	88	90	80	85	87	A-
26	2019511090	CIPTO SUDIANA	63	70	85	80	76	B+
27	2019511094	RENNY SUGIARNI	88	90	80	75	83	A-
28	2019511095	ELZA RAVENA FRISKA	100	80	90	85	86	A-
29	2019511096	ANJANG KHAIRUDIN	50	70	85	80	75	B+
30	2019511100	MUHAMMAD HARDY SAWIJI	94	0	0	80	38	E
31	2019511102	TUTUT TRIANTI	75	60	80	85	75	B+
32	2019511107	ELY AGUSTINA	100	80	85	80	83	A-
33	2019511455	ELIA NATASIA BR GINTING	88	90	85	90	89	A-
34	2019511459	DEA PUTRI MEILASARI	75	80	80	80	80	A-

Dosen,

ESTI HANDAYANI, M.M